

## **LEP - Growth Deal Management Board**

**Wednesday 13th November 2019 in Committee Room 'D' - The Henry Bolingbroke Room, County Hall, Preston, at 1.00pm**

### **Agenda**

#### **Part I (Items Publicly Available)**

- 1. Welcome and Apologies for Absence**
- 2. Declaration of Interests**
- 3. Minutes of the meeting held on 05 June 2019** (Pages 1 - 6)
- 4. Minutes of the Special meeting held on 10 September 2019** (Pages 7 - 10)
- 5. Matters Arising**
- 6. Social Value Update Report** (Pages 11 - 38)
- 7. Growth Deal Communications Update** (Pages 39 - 92)
- 8. Reporting to Lancashire Enterprise Partnership Board**
- 9. Any Other Business**
- 10. Date of Next Meeting**

The next meeting will be held at 1.30pm on 4 March 2020 in Exchange Room 8, County Hall, Preston.

The programme of meetings for 2020 is scheduled as follows, taking place at 1.30pm in The Exchange, County Hall, Preston:

4 March 2020 – Exchange Room 8  
3 June 2020 – Exchange Room 9  
2 September 2020 – Exchange Room 9  
18 November 2020 – Exchange Room 9  
24 February 2021 – Exchange Room 9

**11. Exclusion of the Press and Public**

The Committee is asked to consider whether, under Section 100A(4) of the Local Government Act 1972, it considers that the public should be excluded from the meeting during consideration of the following items of business on the grounds that there would be a likely disclosure of exempt information as defined in the appropriate paragraph of Part I of Schedule 12A to the Local Government Act 1972 as indicated against the heading to the item.

**Part II (Private and Confidential)**

**12. Programme Evaluation Report** (Pages 93 - 164)

**13. Programme and Projects Update Report** (Pages 165 - 176)

**14. Growth Deal Finance Report** (Pages 177 - 184)

**15. Unallocated Funding Recommendations** (Pages 185 - 232)



## **LEP - Growth Deal Management Board**

**Minutes of the Meeting held on Wednesday 5th June 2019 at 1.30pm in Committee Room 'B' - The Diamond Jubilee Room, County Hall, Preston**

### **Present**

Graham Cowley

Michael Ahern

Alan Cavill

Marcus Hudson

Dr Michele Lawty-Jones

Denise Park

Gareth Smith

Julie Whittaker

### **Observers**

Paul Evans, Department for Business, Energy and Industrial Strategy

### **In Attendance**

Jo Ainsworth, LEP and Special Projects Finance Manager, Lancashire County Council

Julia Johnson, Principal Lawyer, Lancashire County Council

Anne-Marie Parkinson, Programme Manager, Lancashire County Council

Holly Tween, Democratic Services Officer, Lancashire County Council

## **1. Welcome and Apologies for Absence**

The Chair welcomed everyone to the meeting, and introductions were made by all in attendance.

It was noted that Richard Kenny, Interim Director of Economic Development and Planning, Lancashire County Council, would be replacing Sue Procter on the Board. The Board wished to place on record their thanks to Sue for her contribution to the Growth Deal Management Board.

Apologies were received from Richard Kenny. Marcus Hudson attended in his place.

## **2. Declaration of Interests**

Denise Park, Michael Ahern, Alan Cavil, Marcus Hudson and Gareth Smith declared an interest in Item 8 – Allocation of Growth Deal Funding.

Julie Whittaker declared an interest in Item 8 – Allocation of Growth Deal Funding, and Item 11 – Northlight Mini Business Case.

It was agreed that conflicted members could remain in the room during discussion but, should decisions be made about individual projects, conflicted members would be asked to leave the room.

**3. Minutes of the meeting held on 12 December 2018**

**Resolved:** that the minutes of the meeting held on 12 December 2018 be approved as an accurate record, and signed by the Chair

**4. Matters Arising**

There were no matters arising that were not on the agenda.

**5. Any Other Business**

There was no other business.

**6. Date of Next Meeting**

The next meeting was scheduled to be held at 1.30pm on Wednesday 09 October 2019 in Committee Room D, County Hall, Preston.

**7. Exclusion of the Press and Public**

At this point the Growth Deal Management Board approved that the meeting move into Part II, Private and Confidential, to consider the remaining agenda items as they contained information defined as confidential or exempt in accordance with the relevant paragraph of Part I to schedule 12A to the Local Government Act 1972 as set out in each report or presentation. It was considered that in all the circumstances of the case the public interest in maintaining the exemption outweighed the public interest in disclosing the information.

**8. Allocation of Growth Deal Funding**

Graeme Collinge, Genecon, was welcomed to the meeting and presented Genecon's report on the project prioritisation for Growth Deal reallocation.

The Board were satisfied with the ranking process, considered the information presented and a lengthy discussion and questions took place.

It was noted that timescales were extremely tight and that projects would have to be approached to begin their full business cases immediately.

**Resolved:**

1. That the Growth Deal Management Board:
  - i) Approve that prioritisation of the projects should be made on the basis of the best ranked projects as identified in Table 4.2 of Genecon's report
  - ii) Approve that, should one of the highest ranking seven projects in Table 4.2 in Genecon's report be unable to progress, the funding available, plus any further underspend identified within the Growth Deal programme, should be allocated to the project ranked next highest within Table 4.2, subject to it being affordable and deliverable within the Growth Deal programme timescales
  - iii) Approve that any further underspend identified in the programme should be allocated to the project ranked next highest in Table 4.2 of Genecon's report, which is affordable and deliverable within the remaining programme timescales
  
2. That the Growth Deal Programme Manager is instructed to:
  - i) Progress detailed discussions with the applicants of the projects set out in Table 4.2 in Genecon's report, advising them where they currently rank and inviting them to prepare full business cases
  - ii) Reassess the contribution being asked for by each project as part of the business case preparations, and reallocate any underspend as per the process agreed above
  
3. That the Lancashire Enterprise Partnership Board on 25 June be recommended to approve the prioritisation of the projects ranked in Table 4.2 in Genecon's report and invite those projects to develop business cases, with the understanding that this is a conditional programme, subject to the information received through the business case process
  
4. That a special meeting of the Growth Deal Management Board be convened after the business case stage is complete to consider the appraisal of each business case, as ranked and within the scope of the funds, and to make a recommendation to the Lancashire Enterprise Partnership Board

**9. Growth Deal Finance Report**

Joanne Ainsworth, LEP and Special Projects Finance Manager, presented the Finance Report showing the fund's position as at the end of May.

**Resolved:** that the Growth Deal Management Board note the spend profile to date, along with the future spend forecast

## 10. Growth Deal - Programme and Project Update Report

Anne-Marie Parkinson, LEP Programme Manager, presented the update report.

It was highlighted that the programme was delivering in accordance with the agreed milestones and no queries had been raised in relation to the last quarterly report submitted to Government in February.

It was noted that, due to continued slippage of the M55 to St Anne's Link Road project, the Growth Deal Programme Manager would undertake a review of progress in terms of due diligence and deliverability. It was recommended that if, in August 2019, there was still significant risk to delivery, the Growth Deal funding be withdrawn from this project and reallocated.

It was noted that the Preston Western Distributor project had received approval from the Transport for Lancashire Committee, and was due to seek approval from the Lancashire Enterprise Partnership Board later in June.

The Change Request for the Burnley Vision Park project was received and approved.

**Resolved:** that the Growth Deal Management Board

1. Recommend to the next meeting of the Lancashire Enterprise Partnership Board, in respect of the £1.980m Growth Deal funding allocation to the M55 St Annes Link Road Project
  - a) To withdraw the £1.980m Growth Deal funding allocation to the project, should the outcome of the review in respect of deliverability of the project in the view of the Growth Deal Programme Manager, continue to represent a significant risk to the Growth Deal programme
  - b) To reallocate the £1.980m Growth Deal funding allocation to a project/s ranked highest in the reallocation process currently being delivered in respect of the unallocated funds in the programme
2. Approve the Change Request submitted for the Burnley Vision Park project

## 11. Northlight - Mini Business Case

Anne-Marie Parkinson presented the 'Additional Residential Provision' Mini Business Case for the Northlight project, which the Board considered.

**Resolved:** That the Growth Deal Management Board approve the project to proceed in accordance with the mini business case

## 12. Reporting to Lancashire Enterprise Partnership Board

**Resolved:** that the following would be reported to the Lancashire Enterprise

Partnership Board:

1. The recommendations around the process to deal with the allocation of Growth Deal funding as outlined in Item 8
2. The recommendations in respect of the £1.980m Growth Deal funding allocation to the M55 St Annes Link Road Project as outlined in Item 10





## LEP - Growth Deal Management Board

**Minutes of the Meeting held on Tuesday, 10th September 2019 at 10.00am in the Exchange Room 7, County Hall, Preston**

### Present

Graham Cowley

Marcus Hudson  
Dr Michele Lawty-Jones

Denise Park  
Julie Whittaker

### Observers

Paul Evans, Department for Business, Energy and Industrial Strategy  
Katherine O'Connor, Department for Business, Energy and Industrial Strategy

### In Attendance

Jo Ainsworth, Principal Accountant – Capital & LEP, Lancashire County Council  
Julia Johnson, Principal Lawyer, Lancashire County Council  
Anne-Marie Parkinson, LEP Investment Programme Manager, Lancashire County Council  
Holly Tween, Democratic Services Officer, Lancashire County Council

#### 1. **Welcome and Apologies for Absence**

The Chair welcomed all in attendance.

Apologies had been received from Alan Cavill and Michael Ahern.

#### 2. **Declaration of Interests**

Denise Park declared an interest in South East Blackburn Residential and Health Campus project, and the Darwen East Development Corridor project.

Marcus Hudson declared an interest in the Lancashire County Council led Samlesbury Aerospace Enterprise Zone project.

#### 3. **Date of Next Meeting**

The next meeting had been scheduled for October, but a new date in mid-November was being sought.

#### 4. Exclusion of the Press and Public

**Resolved:** That the press and public be excluded from the meeting during consideration of the following items of business on the grounds that there would be a likely disclosure of exempt information as defined in the appropriate paragraph of Part 1 of Schedule 12A to the Local Government Act, 1972, indicated against the heading to the item. It was considered that in all the circumstances the public interest in maintaining the exemption outweighed the public interest in disclosing the information

#### 5. Growth Deal - Unallocated Funding Recommendations

The committee received a presentation from Graeme Collinge from Genecon, setting out the detail of the appraisal of each of the business cases. The committee first considered the top seven ranked projects which could be fully funded. The committee asked questions and discussed each project. The following points were raised:

##### Samlesbury Aerospace Enterprise Zone

The committee requested that formal legal advice be sought to clarify the position around State Aid, to be received by the Programme Manager by mid-October.

##### Futures Park

The committee requested that formal legal advice be sought to clarify the position around State Aid, to be received by the Programme Manager by mid-October.

##### Skelmersdale Town Centre

It was noted that West Lancashire Borough Council and St Modwens need to agree a new Development Funding Agreement to deliver the project as St Modwens' development rights expire in 2020. The committee requested that the impact of the procurement risk be clarified.

##### South East Blackburn Residential and Health Campus additional highways

It was noted that this was an extension to the existing Pennine Gateway project, and that, due to the resource and timescales necessary to produce a transport business case, the extension would be considered under the main business case to be submitted in October.

The committee considered the other five projects on the list, which are outside the scope of the funding currently available and questions and a discussion took place.

The process to deal with the reallocation of the remaining £790,000 of the unallocated funding was discussed.

It was agreed that the five projects currently on the list should be reassessed, with an increased emphasis on deliverability within the timescales.

It was noted that a change request was expected from an existing project which

would release a further £750,000 back into the unallocated pot.

In relation to potential additional funding, the committee were informed of developments in the M55 St Annes Link Road project, which at the previous Board meeting the committee had agreed to be reviewed. An agreement was being developed between Homes England and the developer, which would be finalised by November/December 2019. The Committee agreed to support this project until then, but if the deal had not been finalised by this time, it was agreed to reallocate the £1.980m according to the Growth Deal's reallocation process.

**Resolved:** that the Growth Deal Management Board

1. Recommend to the Lancashire Enterprise Partnership Board that Growth Deal funding approval be given to the following projects subject to the conditions as detailed in each of the appraisal summary reports, and the finalisation and execution by Lancashire County Council under the guidance of the Directors of Corporate Services and Economic Development and Planning, of a Grant Funding Agreement and other relevant legal documentation as may be necessary to protect the interests of the LEP:
  - i. Samlesbury Aerospace Enterprise Zone - £6.725m
  - ii. Futures Park - £1.530m
  - iii. Food and Farming Innovation and Technology - £365,000
  - iv. Skelmersdale Town Centre Redevelopment - £2.000m
  - v. New STEM Technology Centre - £1.200m
  - vi. Darwen East Development Corridor Phase 2 - £1.400m
2. Recommend to the Lancashire Enterprise Partnership that £2.790m be allocated to South East Blackburn Residential and Health Campus scheme pending the production of a transport business case in October 2019
3. Request that formal legal advice be sought to clarify the position around State Aid for Samlesbury Aerospace Enterprise Zone and Futures Park projects, to be received by the Programme Manager by mid-October
4. Instruct the Programme Manager to review the reserve list of projects not recommended for approval at this stage, listed on page 6 of the report, and reassess them with increased weighting on deliverability within the timescales
5. Agree that the remaining unallocated £790,000 plus the £750,000 expected underspend from an existing project should be held until November when the revised reserve list will be brought to the Growth Deal Management Board for consideration
6. Agree to continue to support the M55 St Annes Link Road scheme until December 2019, when there must be certainty around the agreement between Homes England and the Developer. If there is no agreement by this time, the £1.980m should be considered unallocated and would then become subject to the reallocation process

**6. Any Other Urgent Business - Quality Corridors: Additional Funding Request, September 2019 - Blackpool**

The committee considered the additional funding request from the existing Blackpool Quality Corridors project. The project was delivering successfully to spend and timescales, and the additional request was in response to increasing demand for capital funds to improve properties in the priority area.

It was agreed that this project should be considered in the next tranche of funding decisions.

In order to be fair and transparent, it was agreed that a communication be sent to the other existing projects to advise them that there may be further unallocated funding available to projects that wish to extend, providing they are deliverable before March 2021.

Although it was acknowledged that there would not be time to consider new schemes, it was agreed that organisations could be encouraged to develop oven-ready projects to create a pipeline, should further funding become available to the LEP.

**Resolved: the Growth Deal Management Board agreed**

1. That the Programme Manager progress the Blackpool Quality Corridors project application for additional funding with Blackpool Council, and that the project be considered in the next tranche of funding decisions
2. Agree that a communication be sent to existing projects to advise them that there may be further unallocated funding available to projects that wish to extend, providing they are deliverable before March 2021, and that organisations could consider developing oven-ready projects to create a pipeline, should further funding become available



## **LEP – Sub Committee**

## **LEP - Growth Deal Management Board**

**Private and Confidential: NO**

**Date:** Wednesday, 13 November 2019

## **Growth Deal - Social Value Update Report**

**Appendices A, B and C refer**

**Report Author: Martin Hill, Skills & Employment Coordinator, Lancashire Skills Hub, martin.hill@lancashirelep.co.uk**

### **Executive Summary**

The purpose of this report is to provide a summary of progress made across the social value metrics, since the last report to the Growth Deal Management Board in December 2018.

### **Recommendation**

The committee are invited to comment on performance across the social value metrics and the attached social value dashboard.

The committee are also invited to comment on the two project level social value case studies for Blackpool Tramway Extension and the Engineering Innovation Centre prepared at the request of the Growth Deal Management Board in December 2018.

## **1. Background and Advice**

- 1.1 The Growth Deal Management Board are committed to maximising the social value benefits of the individual projects that form part of the Growth Deal Programme, and the social value benefits across the Growth Deal Programme.
- 1.2 In order to realise the commitment, a Social Value toolkit for applicants was developed, articulating the LEP's expectations in relation to social value which align with the Lancashire Skills and Employment Strategic Framework and thus strategic priorities.
- 1.3 A process for agreeing indicative outputs and monitoring progress has been embedded within the process for business case development, with ongoing reporting against outputs on a bi-annual basis.

## 2. Social Value Metrics / Reporting – Update

- 2.1 As proposed at the Growth Deal Management Board in December 2018, the Skills and Employment Hub reviewed the social value metrics in place across LEP projects to align them with the National Framework, The National Themes Outcomes and Measures (TOMs).
- 2.2 The principal benefits of this approach is to provide a consistent approach to measuring and reporting social value across the LEP's portfolio of projects and programmes.
- 2.3 The attached dashboard has been developed to highlight key metrics and cumulative performance to-date – see Appendix A. It is intended that the metrics be updated on a regular basis and be used to publicise the integration of social value in the Lancashire Growth Deal programme through various channels e.g. website and social media. The committee are asked to comment on the updated dashboard.

## 3. Key Performance Indicators to end of March 2019

The tables below sets out the cumulative performance, as measured across a range of thematic social value metrics across the Growth Deal Programme to the end of March 2019.

3.1 Of the 34 projects which are currently live within the Growth Deal programme:

- 29 projects have returned their completed social value reporting template
- 3 projects are 'forecasting' social value activity
- 26 projects are reporting 'actual' social value activity
- 5 projects are of a size/nature unsuited to delivery of social value outputs

3.2 In addition to the outputs delivered to date, the tables outlined below also apply the National TOMs methodology to provide an indicative social value for each metric.

### Future Workforce

Metric	To date	Indicative Social Value
Hours volunteered to support learning and education through curriculum links, careers and STEM activity.	524	£72,089.92
Number of work experience placements for 15-18 year olds at Lancashire schools and colleges	207	£30,832.65
Number of undergraduate project placements offered to Lancashire's Universities.	101	£15,043.95
Number of graduate internships for graduates living in Lancashire	22	£19,661.40

### Inclusive Workforce

Metric	To date	Indicative Social Value
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Number of local people (FTE) employed on contract through construction phase activity (limited project level data available)	330	£9,490,140
Number of work placements or trails offered to unemployed Lancashire residents.	87	£51,834
Working days committed from business volunteers to mentor NEET ('not in education, employment or training') young people (16-18 year olds).	21	£13,859
Number of employment opportunities offered to Lancashire residents that are unemployed or at a disadvantage.	45	£677,652.75

### Skilled and Productive Workforce

Metric	To date	Indicative Social Value
Number of apprenticeships (16-18 year old and Adults).	601	£5,525,353.60
Commitment to workforce planning and investment in training of employees.	1008	£248,361.12
Investment in leadership skills	212	£1,358,101.68

### Community Benefits

Metric	To date	Indicative Social Value
Community based projects driven by the local communities in which the project is based.	116	£12,017.60
Procurement of local Lancashire based supply chain through the contract (limited project level data available)		£8,411,670.95
Procurement and commissioning of local SMEs and social enterprises / third sector organisations (limited project level data available)		£2,763,315.95

3.2 In conclusion, the Growth Deal programme is delivering in line with profile across the suite of social value metrics. Using the National TOM's methodology, the total Social Value generated through the delivery of the project currently stands at £25,984,286.81 which represents a substantial increase from the figure of £5,510,861 reported for 2017/18.

3.3 As outlined in the report to the Growth Deal Management Board in December 2018 these figures did not, in the main include data for local labour, local supply chain spend and SME spend. These increases in social value delivered through the Growth Deal programme are attributable largely to improved monitoring and reporting in the delivery of outputs and activity.

## 4. Social Value Case Studies

4.1 As requested at the Growth Deal Management Board in December 2018 two case studies have been developed to highlight the added social value delivered through the Blackpool Tramway Extension project and the Engineering Innovation Centre at UCLan (Appendices B and C respectively). Further case studies will be developed for Growth Deal 'Exemplar' projects as they near completion.



### List of Background Papers

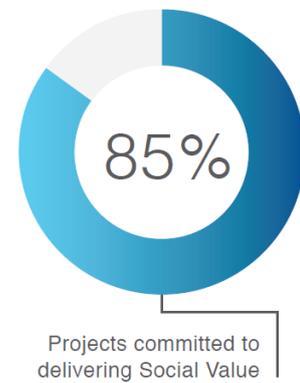
Paper	Date	Contact/Tel
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None

Reason for inclusion in Part II, if appropriate

none

## Lancashire's Growth Deal Social Value Performance



524



Business Volunteers supporting academic institutions in curriculum development, careers information & education

417



Number of Graduate placements, internships & work experience placements

601



Number of apprenticeships

45



Employment opportunities for disadvantaged Lancashire residents

1,220



Workforce planning and investment training employees

£2.8m



Procurement and commissioning of local SME's, Social enterprises, and third sector organisations



## BLACKPOOL TRAMWAY EXTENSION

### SOCIAL VALUE CASE STUDY



# Blackpool Council

March 2019

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## GROWTH DEAL SOCIAL VALUE CASE STUDY

<b>Project</b>	<b>Blackpool Tramway Extension</b>
<b>Capex</b>	<b>£22.835m</b>
<b>Growth Deal Funding</b>	<b>£16.4m</b>
<b>Project Commencement</b>	<b>April 2018</b>
<b>Project Completion</b>	<b>July 2019</b>

### 1. BLACKPOOL TRAMWAY EXTENSION

#### 1.1 Project Summary



The extension of the tramway from North Pier to Blackpool North railway station forms part of major regeneration plans for the town centre, with work scheduled to begin in 2018. The proposals will re-establish the link to North station, which ceased operation in 1936, and will provide direct services to the north and south of the town.

The £22m extension was made possible through a £16.4m grant by the Lancashire Enterprise Partnership’s Growth Fund, with additional funding being contributed by Blackpool.

The cost of the extension also includes two brand-new Flexity2 trams to run on the tramway to cope with the extra passenger demand.

The extension will form part of a larger regeneration project at Blackpool North station, which will include:

- A new tramway terminal
- A 4 star Holiday Inn
- Office and retail units to let.

The additional services to and from North Station will also provide additional capacity and an increased frequency of service in the busy seafront area of the tramway network

#### 1.2 Key Business Benefits of the Extension Scheme

Linking the train station and the tramway allows seamless travel for visitors and commuters, making journeys easier and more accessible, in turn helping businesses and supporting more jobs.

The expansion will change the landscape of the gateway into Blackpool, improving accessibility to jobs and services while at the same time putting more local people into work and creating even better economic conditions to attract business investment.

### 1.3 Construction Phase Social Value

In addition to the positive economic and environmental impact that the project will have on completion through boosting GVA and reducing transport's emissions of CO2 and other greenhouse gases, the project has also delivered substantial socio-economic and community benefits throughout the construction phase.



John Sisk and Son, a member of the SISK Group, a family owned business with over 150 years of experience in the sector, were appointed main contractors on the project.

Sisk are committed to protecting the welfare of future generations which is reflected in their approach to sustainability by bringing environmental, social and economic benefits to their clients and the wider community

### 1.4 Key Achievements

Working with a supply chain that shared Sisk's values and commitments, the project has secured a strong, reliable and measurable commitment to Social Value that covers a range of thematic areas including an 'Inclusive Workforce', 'Future Workforce', a 'Skilled and Productive Workforce' and 'Community Benefits'.

The key outcomes of the project have been analysed using the National Social Value framework Themes Outcomes and Measures (TOM's) to measure the social value delivered and attribute a financial value using HM Treasury's Green Book unit costs and proxy values.

The key achievements Sisk and their supply chain partners have delivered to date are as follows;

- 82% local labour utilisation by main contractor Sisk with a social value of £572,500
- 2 Employment opportunities positions (Full Time Equivalent) provided for previously unemployed residents as a direct result of being contract with a social value of £29,403
- 208 weeks of apprenticeships on the contract at Level 2,3 or 4+ with a social value of £34,952
- 12 weeks of work graduate internship placements with a social value of £1,727
- 15 Local SME's provided with supply chain opportunities on the project
- £18,000 donated or contributed to local community projects
- 66 hours volunteered to support employability skills, STEM activity and site visits for local schools and colleges with a social value of £2,868.

To date the Blackpool Tramway Extension project has delivered a total of £666,591 of added Social Value during the construction phase of the project.

## 2. SOCIAL VALUE HIGHLIGHTS

### 2.1 Future Workforce

#### School Engagement

The project has delivered a range of activities designed to inspire the next generation of construction professionals and promote STEM careers to young people in the area including the Building Futures programme at Blackpool 6th Form College in September 2018.

The site has also engaged with local schools to educate children on site safety, encourage them to create pictures and designs to show on site hoardings, and become involved in the project.

#### Engaging with Young People and Unemployed Residents

Sisk, the main contractor on the project, engaged with local project called Streetlife, an organisation which assists vulnerable young people in Blackpool.

Streetlife provide a number of services for young homeless people including an emergency shelter, drop-in sessions and life skills sessions.



*Young People from Streetlife on a site visit with Sisk*

In addition to organising food collections Sisk organised a site visit for 6 young people from Streetlife who were interested in a career in the construction sector.

#### Graduate Internships

The site team at Sisk have welcomed a total of two young people on internship and just starting out in their careers. The placements were so successful they were both extended beyond the initial 6 weeks period.

### 2.2 Inclusive Workforce

#### Local Employment

Over the duration of the construction period the project provided employment opportunities for 25 FTE employees. Local labour accounted for 82% of the workforce with the main contractor Sisk. In addition Steconfer, a specialist global railway construction company, provided employment opportunities for a total of 5 local residents representing 38% of their site based workforce despite being a Portuguese based business.

#### Opportunities for Unemployed Residents

Sisk worked in partnership with Chance to Shine, a not-for profit recruitment company, which helps companies meet their short term staffing requirements while helping those who are long-term unemployed get back into work. Sisk were able to recruit two local people through the Chance to Shine Scheme.



### 2.3 Skilled And Productive Workforce



*Spencer Guy, Apprentice Quantity Surveyor, Sisk*

#### Apprenticeship Opportunities

In addition to the graduate internship opportunities, the project supported a total of 4 apprenticeship opportunities for young people from the area. These positions were provided for Trainee Quantity Surveyors and Trainee Forepersons.

#### Workforce Development

The civil engineering contractor is fully committed to workforce development and has an established leadership and management programme in place for staff. In addition the company hold Equality and Diversity Workshops to provide a clear understanding of key equality and diversity issues and their impact on the project.

### 2.4 Community Benefits

#### Local Procurement

Held a number of meet the buyer events at the start of the project to provide opportunities for local SME's to be involved in the project.

This approach has been particularly successful with a total of 15 local firms engaged on the project for various work packages including: plant hire, earthworks, waste disposal, builder's merchants, concrete supply and traffic management

#### Charity and Community Work



Sisk teamed up with Aspired Futures based in Blackpool, a charitable organisation providing long-term, therapeutic services for the most 'hard to reach' vulnerable children.

This partnership has seen Sisk support the charity in a number of ways including:

- Providing a member of staff to work in the Kitchens to peel and prepare vegetables for the Charity's Christmas Dinner
- Donated two pallets of wooden toys made by Sisk's Dublin based Training Academy and presented them to Aspired Futures for Christmas.



*Wooden Toys made at Sisk's Training Academy and donated to Aspired Futures*

The project has encouraged employees and supply partners to take part in Blackpool's volunteer scheme



and other community group initiatives including:

- Collecting food for the Streetlife Food Bank. Five food boxes have been donated from the site team to date with further collections and donations on a monthly basis.
- Carried out cleaning of gardens and paved areas.

### Community Projects

Sisk are currently working with Headstart Blackpool on a National Lottery funded project called the 'The Resilience Pathway'. The project which enabled children and young people to co-produce the 42 designs and wording etched onto stone flags to create a permanent art installation for the town in the form of a linear 'Resilience Pathway' from the new tram station to the promenade.

The aim is to create a walking route depicting resilient moves and the machine etched stone flags are being installed by Sisk within the paving scheme as part of the Blackpool Tramway extension.



*One of the 42 'Resilience Pathway' flag stone designs*

### Emergency Assistance

In August 2018, a machine driver for one of Sisk's subcontractors, Alf McClelland, along with two other team members went to the aid of a driver in a road traffic accident outside the Sisk compound who had suffered a heart attack at the wheel of his car. After performing CPR on the man, a heartbeat was gained and when the paramedics arrived they confirmed that Alf had indeed saved the man's life.

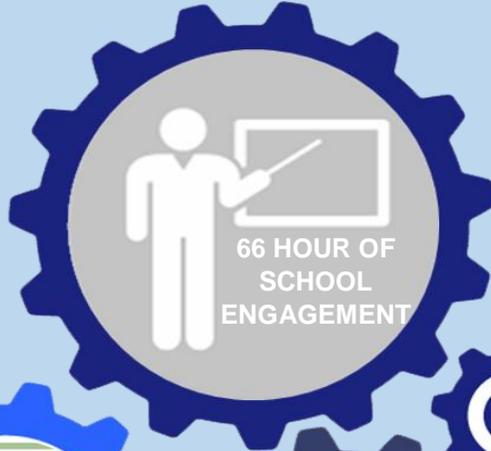
### Awards

Sisk's Team on the Blackpool Tramway Extension project won an award within the Sisk Organisation for the Social Value work they are doing in Blackpool and the Community. The award was a cheque for £250.00 which Sisk's Project Manager has donated to Aspired Futures.



### 3. Blackpool Tramway Extension Social Value Infographics

26 WEEKS OF  
WORKFORCE  
DEVELOPMENT



£18,000 OF  
CHARITABLE  
DONATIONS



#### 4. Lancashire Skills and Employment Framework Social Value Metrics

LANCASHIRE SKILLS & EMPLOYMENT FRAMEWORK							
Project		Blackpool Tramway Extension					
Capex		£22.84M (of which £16.40M Growth Deal funding)					
THEMATIC AREA	KPI NO	Metric	Indicator	Measure	Proxy £ (per output)	To date	Social Value
FUTURE WORKFORCE	1	Working hours committed from business volunteers to support careers education and information and/or curriculum development in schools and colleges in Lancashire per year.	No. of hours dedicated to support young people into work (e.g. CV advice, mock interviews, careers guidance) - (under 24 y.o.)	no. hrs*no. attendees	£94.28	24	£2,262.72
			Local school and college visits e.g. delivering careers talks, curriculum support, literacy support, safety talks (No. hours, includes preparation time)	no. staff hours	£14.43	42	£606.06
	2	Number of work experience placements for 15-18 year olds per year (based on a placement being one week) at Lancashire schools and colleges	No. of weeks spent on meaningful work placements or pre-employment course; 1-6 weeks student placements (unpaid)	no.weeks	£143.94	0	£0.00
	3	Number of undergraduate project placements per year offered to Lancashire's Universities.	Meaningful work placements that pay Minimum or National Living wage according to eligibility - 6 weeks or more (internships)	no.weeks	£143.95	0	£0.00
4	Number of graduate internships per year for graduates living in Lancashire	£143.95			12	£1,727.40	
INCLUSIVE WORKFORCE	5	Number of employment opportunities offered to Lancashire residents that are unemployed or at a disadvantage e.g. ex-offenders.	No. of local people (FTE) employed on contract	no. people FTE	£22,900.00	25	£572,500.00
			% of local people employed on contract (FTE)	%	%	82%	
			No. of employees (FTE) taken on who are long term unemployed (unemployed for a year or longer)	no. people FTE	£14,701.56	2	£29,403.12
			No. of employees (FTE) taken on who are not in employment, education, or training (NEETs)	no. people FTE	£12,442.91	0	£0.00
			No. of employees (FTE) taken on who are rehabilitating young offenders (18-24 y.o.)	no. people FTE	£14,701.56	0	£0.00
	No. of jobs (FTE) created for people with disabilities	no. people FTE	£12,769.68		£0.00		
6	Number of work placements or trails offered to unemployed Lancashire residents.	No of placement weeks	no.weeks			0	

	7	Working days committed from business volunteers to mentor NEET ('not in education, employment or training') people.	No. of hours dedicated to supporting unemployed people into work by providing career mentoring, including mock interviews, CV advice, and careers guidance	no. hrs*no. attendees	£94.28		£0.00
SKILLED AND PRODUCTIVE WORKFORCE	8	Number of apprenticeships (16-18 year old and Adults).	No. of apprenticeships on the contract that have either been completed during the year, or that will be supported by the organisation to completion in the following years - Level 2,3, or 4+	no.weeks	£168.04	208	£34,952.32
	9	Commitment to workforce planning and investment in training of employees.		no.weeks	£235.75	26	£6,129.50
	10	Investment in leadership skills					
COMMUNITY BENEFITS	11	Community based projects driven by the local communities in which the project is based.	Donations or in-kind contributions to local community projects (£ & materials)	£ value	£1.00	18000	£18,000.00
				No hours volunteering time provided to support local community projects	no. staff volunteering hours	£14.43	70
<b>Total Social Value Generated</b>							<b>£666,591.22</b>



## UNIVERSITY OF CENTRAL LANCASHIRE

## ENGINEERING INNOVATION CENTRE

## SOCIAL VALUE CASE STUDY



March 2019

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## GROWTH DEAL SOCIAL VALUE CASE STUDY

<b>Project</b>	<b>Engineering Innovation Centre</b>
<b>Capex</b>	<b>£31.65M</b>
<b>Growth Deal Funding</b>	<b>£10.50M</b>
<b>Project Commencement</b>	<b>June 2017</b>
<b>Project Completion</b>	<b>July 2019</b>

### 1. THE ENGINEERING INNOVATION CENTRE

#### 1.1 Project Summary



The Engineering Innovation Centre (EIC) will on completion deliver state of the art engineering facilities integrating research, teaching and innovative industry engagement, equipped to the highest quality, on the Preston campus. Its aim is to exploit the location of the University at the centre of one of the most intense

engineering and manufacturing areas in the UK and establish UCLan as a leader in engineering innovation. Through its links with other centres of excellence, the EIC will support the integration of both existing and planned advanced engineering and manufacturing assets in Lancashire, strengthening and promoting smart specialisation in the sector.

The EIC will be UCLan's new state of the art purpose-built engineering facility catering for increased volumes and more innovative undergraduate, postgraduate and postdoctoral teaching and research alongside a significant programme of industry support, engagement and innovation activities. This programme will be targeted at the manufacturing and technology supply chain focusing on the introduction of advanced materials, new technologies and new products and processes linked to UK research and development.

The EIC is first of a series of investments that will be made by the University to extend its engineering activities and reach across the County and the North West and establish a leading centre for engineering excellence in Lancashire. The proposal builds on existing expertise and working relationships with industry and steps are already being taken to build expertise and capacity in both teaching and research to ensure that the facilities are in high demand from the point of completion.

## 1.2 Key Business Benefits of the Extension Scheme

On completion the EIC will create spaces for teaching, research and knowledge exchange and occupy approximately 6,975m<sup>2</sup> including workshop facilities, laboratories, test facilities, and technology demonstration areas. Specifically, it will comprise:

- Higher levels of teaching provision – providing teaching space for 20 additional academics across a variety of engineering disciplines, to cater for almost 1,500 undergraduates.
- Specialist engineering equipment spaces
- A forum, or hub space to encourage interdisciplinary working and public engagement
- Industry engagement spaces for work with commercial partners
- A corporate suite including the boardroom
- Administrative and hot desking and touch down spaces for visiting researchers and companies
- Social and breakout spaces to encourage chance meetings

## 1.3 Construction Phase Social Value

In addition to providing state of the art facilities, the EIC will create jobs through the expansion of the faculty and delivery of revenue programmes, additional student expenditure in the local economy and the business support delivered plus a GVA uplift associated with additional highly skilled graduates entering the Lancashire workforce.

The project has already successfully delivered substantial socio-economic and community benefits throughout the construction phase.



BAM, who were appointed the main contractor on the project, have a long track record of successfully delivering education projects. Through their 'Enhancing Lives' programme BAM have demonstrated a firm commitment to embedding social value within its day to day operations and across its projects.

## 1.4 Key Achievements

The project has successfully secured a strong, reliable and measurable commitment to Social Value that covers a range of thematic areas including an 'Inclusive Workforce', 'Future Workforce', a 'Skilled and Productive Workforce' and 'Community Benefits'.

The key outcomes of the project have been analysed using the National Social Value framework Themes Outcomes and Measures (TOM's) to measure the social value delivered and attribute a financial value using HM Treasury's Green Book unit costs and proxy values.

The key achievements BAM and their supply chain partners have delivered to date are as follows;

- 29% local labour utilisation on the construction phase of the project to date

- 82 Employment opportunities (Full Time Equivalent) provided for local residents as a direct result of contract award with a social value of £2,265,889.00
- 420 weeks of apprenticeships on the contract at Level 2,3 or 4+ with a social value of £70,576.00
- 15 weeks of graduate internship placements with a social value of £2,159.00
- 12 weeks of work placements for unemployed residents
- One person recruited from HMP Kirkham via Recycling Lives following on from a paid placement
- A total of £3,493,249.95 was spent with local Lancashire based businesses
- Of which £2,296,644.95 was spent with local SME's
- 142 hours volunteered to support employability skills, STEM activity and site visits for local schools and colleges with a social value of £2,216.00

To date the Engineering & Innovation Centre has delivered a total of £5,864,644.00 of added social value during the construction phase of the project.

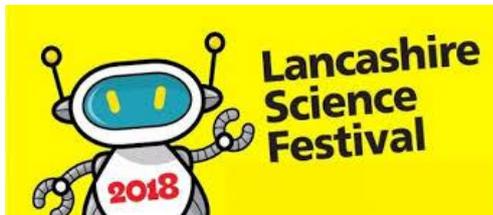
## 2. SOCIAL VALUE HIGHLIGHTS

### 2.1 Future Workforce

#### School Engagement

The project has engaged in a number of activities designed to provide and insight into the sector and promote STEM to local schools and colleges including:

- Lancashire Science Festival 2018: BAM Construction supported the 3 day event at the university by providing an interactive BIM stall to demonstrate how technology is advancing design and construction through the use of 3D models, drones and more. The event, which attracted around 1500 young people from across the county was supported by volunteers from BAM's Metro Office, the UCLan EIC and Lancaster University Health Innovation Centre site teams.



- BAM provided a total of 10 site visits to local school, college and university students. The visits were designed to inspire young people to choose construction and allow HE students access to a specific part of the build which will enhance their understanding of the built environment. These included:
  - Assembly for children at the local primary school have expressed an interest in what is happening on campus.
  - Design workshops and site visits for Architecture Foundation students
  - Open Doors site visits
  - Site visits for Construction Students
  - Site visits for Civil Engineering Students

- UCLan Careers Fair: Both BAM and AECOM attended the careers fair on 7th November 2017 to give advice to students wanting a career in construction or project management. They provided advice on CV's, skills they need for the industry and where to find work experience.

### Student Engagement

A number of activities have been delivered on the project to provide students with first-hand experience of working on a live project and applying what they have studied in the workplace including:

- Piling design: Masters' students in Engineering were challenged to design the piles for the foundation of the EIC. They were given the footprint of the building and several different options to use. Once these were completed and marked the students engaged with the project manager to find out what piling design and process had been used and why.
- Environmental Impact Study: Parkinson Building Contractors worked closely with the Geography academic team to provide a project opportunity for students undertaking an Environmental course. The students, studying the impact of noise, worked closely with staff from Parkinson to monitor noise levels at the site and measure the impact of that noise in the local area. The students then analysed the recordings and use them in their coursework for the first semester.
- Pavilion Design Competition: Foundation Architecture students were set a challenge of designing a pavilion for the New Square at the EIC. After designing the pavilions the students built scale models to be exhibited in the final semester. The students benefitted from advice on drawings and design features from several architects during the design process. At the end of the module the students pitched their designs to the architects, Hawkins Brown, during a 'dragon's den' style session, with the winner receiving a work placement at the architect's Manchester office during the summer.



### Graduate Internships

BAM provided two summer internships to UCLan undergraduates during 2018. The two students from who were undertaking built environment courses at the university were selected by a panel after interviews. After which the successful students were provided with 2 month paid placements working on the EIC project.

## 2.2 Inclusive Workforce

### Local Employment

Over the duration of the construction period the project has provided employment opportunities for 82 FTE employees from the Preston areas alone and 259 from the wider Lancashire area. Local labour has accounted for 29% of the total labour utilisation to date.

### Opportunities for Ex-Offenders

BAM worked in partnership with Recycling Lives, a unique business model- using commercial operations in recycling and waste management to support and sustain charity programmes for offender rehabilitation, residential support and food redistribution to deliver social value through the project. Through engaging with Recycling Lives the project was able to provide a job for a site operative recruited from HMP Kirkham following a successful work placement.



## 2.3 Skilled And Productive Workforce



### Apprenticeship Opportunities

In addition to the providing graduate internship opportunities, the project has generated over 400 apprenticeship weeks and provided opportunities for 10 apprentices and 8 trainees working on the construction of the EIC.

### Workforce Development

BAM have encouraged all involved in the project to provide and share training to upskill the existing and new workforce. A total of 55 training weeks have been delivered on the project to date including CSCS support for new entrants, First Aid, SSSTS, Behavioural Safety, Management and Leadership as well as Technical training.

## 2.4 Community Benefits

### Local Procurement

#### Local supply chain event

Companies were invited to learn more about the type and timing of specific opportunities on the project, to get a better understanding of how to meet the required standards and get onto the Procurement Excellence Programme. BAM have also actively promoted an open-door policy for local companies looking to secure supply chain and subcontract opportunities on the project. This approach has been particularly successful with a total of

£3,493,249.95 spent with local Lancashire based businesses to date, of which £2,296,644.95 was spent with local SME's.

#### Charity and Community Work

Woodland Trust Tree Planting: BAM will be working in partnership with the Woodland Trust to supply trees be planted and create green spaces to offset



WOODLAND  
TRUST

the amounting of building happening on campus. The project team will look to engage with local community groups and children to involve them in the tree planting over the coming year.

### 3. UCLan Engineering Innovation Centre Social Value Infographics



### Lancashire Skills and Employment Framework Social Value Metrics

LANCASHIRE SKILLS & EMPLOYMENT FRAMEWORK							
Project		Engineering & Innovation Centre (UCLAN)					
Capex		£31.65M (of which £10.50M Growth Deal funding)					
THEMATIC AREA	KPI NO	Metric	Indicator	Measure	Proxy £ (per output)	To date	Social Value
FUTURE WORKFORCE	1	Working hours committed from business volunteers to support careers education and information and/or curriculum development in schools and colleges in Lancashire per year.	No. of hours dedicated to support young people into work (e.g. CV advice, mock interviews, careers guidance) - (under 24 y.o.)	no. hrs*no. attendees	£94.28	2	£188.56
			Local school and college visits e.g. delivering careers talks, curriculum support, literacy support, safety talks (No. hours, includes preparation time)	no. staff hours	£14.43	140.5	£2,027.42
	2	Number of work experience placements for 15-18 year olds per year (based on a placement being one week) at Lancashire schools and colleges	No. of weeks spent on meaningful work placements or pre-employment course; 1-6 weeks student placements (unpaid)	no.weeks	£143.94	3	£431.82
	3	Number of undergraduate project placements per year offered to Lancashire's Universities.	Meaningful work placements that pay Minimum or National Living wage according to eligibility - 6 weeks or more (internships)	no.weeks	£143.95	15	£2,159.25
4	Number of graduate internships per year for graduates living in Lancashire	£143.95				£0.00	
INCLUSIVE WORKFORCE	5	Number of employment opportunities offered to Lancashire residents that are unemployed or at a disadvantage e.g. ex-offenders.	No. of local people (FTE) employed on contract	no. people FTE	£27,632.80	82	£2,265,889.60
			% of local people employed on contract (FTE)	%	%	29%	
			No. of employees (FTE) taken on who are long term unemployed (unemployed for a year or longer)	no. people FTE	£14,701.56		£0.00
			No. of employees (FTE) taken on who are not in employment, education, or training (NEETs)	no. people FTE	£12,442.91		£0.00
			No. of employees (FTE) taken on who are rehabilitating young offenders (18-24 y.o.)	no. people FTE	£14,701.56	1	£14,701.56
	No. of jobs (FTE) created for people with disabilities	no. people FTE	£12,769.68		£0.00		
	6	Number of work placements or trails offered to unemployed Lancashire residents.	No of placement weeks	no.weeks	£143.95	12	£1,727.40
7	Working days committed from business volunteers to mentor NEET ('not in education, employment or training') people.	No. of hours dedicated to supporting unemployed people into work by providing career mentoring, including mock interviews, CV advice, and careers guidance	no. hrs*no. attendees	£94.28		£0.00	

SKILLED AND PRODUCTIVE WORKFORCE	8	Number of apprenticeships (16-18 year old and Adults).	No. of apprenticeships on the contract that have either been completed during the year, or that will be supported by the organisation to completion in the following years - Level 2,3, or 4+	no.weeks	£168.04	420	£70,576.80
	9	Commitment to workforce planning and investment in training of employees.	No. of training opportunities on contract (BTEC, City & Guilds, NVQ, HNC) that have either been completed during the year, or that will be supported by the organisation to completion in the following years - Level 2,3, or 4+	no.weeks	£235.75	55	£12,966.25
	10	Investment in leadership skills					
COMMUNITY BENEFITS	11	Community based projects driven by the local communities in which the project is based.	Donations or in-kind contributions to local community projects (£ & materials)	£ value	£1.00		£0.00
			No hours volunteering time provided to support local community projects	no. staff volunteering hours	£14.43	8	£115.44
	12	Procurement and commissioning of local SMEs and social enterprises / third sector organisations	Total amount (£) spent in LOCAL supply chain through the contract.	£	£1.00	3,493,250	£3,493,249.95
			Total amount (£) spent through contract with LOCAL SMEs	£	£1.00	2,296,645	£2,296,644.95
<b>Total Social Value Generated</b>							<b>£5,864,034.04</b>





## LEP – Sub Committee

### LEP - Growth Deal Management Board

**Private and Confidential: No**

**Date:** Wednesday, 13 November 2019

### **Growth Deal Communications Update**

Appendices 'A' and 'B' refer

**Report Author: Martine Winder, Economic Policy and Communications Manager Tel: 01772 538791, [martine.winder@lancashirelep.co.uk](mailto:martine.winder@lancashirelep.co.uk)**

#### **Executive Summary**

The Growth Deal Management Board is asked to receive the Growth Deal Communications Report covering the period December 2018 to August 2019. Communications, Public Relations activity and media coverage relating to Lancashire's Growth Deal Programme can be found at Appendices A and B to this report.

#### **Recommendation**

The Growth Deal Management Board is asked to note the contents of this report.

### **Background and Advice**

The report has been prepared by SKV Communications, who are the commissioned consultants currently responsible for delivering the Lancashire Enterprise Partnership's strategic communications activity which includes managing the communication of the Growth Deal Programme.

As Growth Deal Management Board will be aware, a condition of receiving Growth Deal funding is for partners to adhere to the Growth Deal Communication Protocol which is place to ensure the key messages of Lancashire's £320m Growth Deal Programme are proactively and effectively communicated. The report prepared by SKV identifies an inconsistency of approach amongst Growth Deal recipients in the application of the communication protocol. As part of the periodic performance conversations with Government, there is a requirement for the Lancashire Enterprise Partnership to ensure it actively promotes its and investment activities, as well as the Government's Northern Powerhouse initiative. As a result, the management of Growth Deal communications will be reviewed as part of a wider review of the Lancashire Enterprise Partnership's strategic communications activity over the coming months.

Appendix A - Communications & Public Relations Activity

Appendix B - Media Coverage



### List of Background Papers

Paper	Date	Contact/Tel
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none

Reason for inclusion in Part II, if appropriate

none

## **Growth Deal External Communications and PR Report, Dec 2018 to August 2019**

### **Overview of Growth Deal Communications activity**

Since our last report, in November 2018, SKV has tracked 38 relevant pieces of media coverage which mentioned the Growth Deal in some way.

The vast majority are reports covering specific Growth Deal projects and most explicitly namecheck the Growth Deal or more generally refer to LEP support, with many detailing the amount of funding provided.

There are also four or five articles included which are not about specific projects but feature references to the Growth Deal in some way. These are discussed at more length below.

Most local partners continue to reference the Growth Deal in their communications, generally in the body of their press releases or in the notes to editors, but most do not go so far as to approach SKV to arrange an LEP quote for inclusion in press material.

Around half of these references are then used by media in their subsequent coverage.

SKV has attempted to contact all Growth Deal project sponsors to ask for feedback on their PR work during the reporting period and their further plans, but we have either been unable to make contact with, or have failed to elicit a response from, project sponsors at Blackburn Council, Blackpool and Fylde College or Cumbria University.

### **Specific communications activity relating to projects**

#### **Releasing Growth Potential**

##### *Preston-Western Distributor (PWD)*

This high-profile project, which received £58m in Growth Deal funding, has been the subject of much press interest during the reporting period.

SKV has seen approximately 15 items of media coverage in regional, local and trade media, much of this in the Lancashire Evening Post, but other outlets such as Lancashire Business View and [www.lancslive.co.uk](http://www.lancslive.co.uk) have also covered the story.

Much of the coverage focused on the Government decision, in April 2019, to go ahead with the project but media were also interested in all aspects of the PWD

story, from the possibility of a legal challenge being launched to details of its timetable and cost.

Several of the articles carried Growth Deal references.

### *Pennine Gateways Blackburn and Darwen*

SKV has identified two media reports on the Pennine Gateways projects, of which one referenced £8.89m of Growth Deal support for the project.

### **Renewal of Blackpool**

#### *Blackpool - town centre quality corridors/Blackpool Tramway Extension*

Developments relating to these projects were regularly covered by the Blackpool Gazette, both in a positive and negative light.

The 'Resilience Pathway', grants for facelifts for shops and the modernisation of Edward Street were welcomed but the paper also carried negative reports about the costs of tree planting and features about the impact of regeneration plans on Houndshell Shopping Centre.

These articles normally mentioned Growth Deal support but did not use quotes from LEP spokespeople.

#### *Blackpool 21<sup>st</sup> Century Conference Centre And Hotel*

The Blackpool Gazette reported positively about the appointment of Sir Andrew Parmley to lead an ambassador programme for the resort.

The article outlined the new investment and development taking place in Blackpool, noting that the new conference and exhibition centre had been funded by the LEP's Growth Deal.

#### *AMuseum*

There was a drip-feed of media reports on aspects of the museum project in outlets such as the Blackpool Gazette and BBC online during the reporting period, covering topics such as the announcement of plans for the museum and an award of Government funding.

But news of a major grant from the Heritage Fund, which was the final piece of the statutory funding needed to get the museum off the ground, attracted most media interest.

A joint press announcement by Blackpool Council in conjunction with the Heritage Fund on 24 April was covered by the Guardian, LancsLive, The Architect's Journal, Museums Association, First News and Church Times.

Blackpool Council referred to Growth Deal support in this press release. The message was picked up in two of the Blackpool Gazette articles.

### *Funding for housing improvements in Blackpool*

Growth Deal funding of £27m was highlighted in the Blackpool Gazette's coverage of this story.

### **Growing the Local Skills and Business Base**

#### *Northlight*

SKV worked to ensure the LEP and Growth Deal were featured in press reports of the opening of Leisure Box, part of the Northlight project, which the then PM, Theresa May, visited in April this year.

Organisers Burnley FC did not inform us of the event in advance and we were unable to reach organisers to discuss and ensure the involvement of the LEP in media activity.

So SKV used its strong relationships with local journalists to insert a quote agreed by Graham Cowley into three articles in local and regional media at the last minute.

As a result, the Lancashire Evening Post, Burnley Express and Pendle Today all included Graham's quote, which highlighted the nearly £6m in Growth Deal funding allocated to support Northlight.

In a separate piece of work, the relocation of Lancashire Adult Learning's administrative centre from Chorley to Northlight was promoted with a public event highlighting the employment and educational opportunities available there.

The story was featured in Leader Times Newspapers, Lancashire Business View and the Burnley Express but there were no Growth Deal mentions.

### **Innovation and Manufacturing Excellence**

#### *UCLan Engineering Innovation Centre (EIC)*

UCLan's press office regularly released news on milestones relating to the flagship EIC project throughout the year, with stories covering topics such as the release of drone images of the site and time lapse photos of construction.

This resulted in frequent, high-quality and positive coverage in regional and local media. SKV has monitored at least ten articles in outlets such as Place Northwest, the Lancashire Evening Post and the North West business Insider.

All media work by UCLan included key messages about the EIC's place within the Lancashire's Strategic Economic Plan and the £10.5n funding support provided by the LEP's Growth Deal. These messages were reflected in the majority of the resulting media coverage.

#### Lancaster Health Innovation Campus (HIC)

There were more than 20 pieces of coverage relating to the £41m HIC – for which £17m in Growth Deal funding has been approved - on topics such as the burying of a time capsule at the site, an update on the progress of construction and the visit of LCC Chief Executive Angie Ridgwell.

These articles featured in a wide range of media, including regional outlets such as BBC Radio Lancashire and the Lancashire Evening Post, local press such as the Lancaster Guardian and business press including Bdaily, Lancashire Business View and North West Business Insider.

The university also promoted the HIC by sponsoring two business engagement events with Lancashire Business View and NW Business Insider, which were covered extensively within those publications.

Growth Deal messages were included in communications issued by the university and LEP Growth Deal support was mentioned in five subsequent articles.

#### Burnley Vision Park

Burnley Council included two features on Vision Park in its In Business Burnley Magazine. Both of these referred to support from the LEP's £320m Growth Deal. One article also featured a quote from Graham Cowley, highlighting how LEP funding was enabling businesses to thrive.

#### Farm Innovation and Technology Centre, Myerscough College

Myerscough College celebrated its 125th anniversary with a large feature in the Lancashire Evening Post, which detailed how the college had developed over the years.

There was no reference to the Food and Farming Innovation & Technology Centre supported by £3m in Growth Deal funding.

#### **Other PR activity**

As part of SKV's proactive media work, we included Growth Deal messages in our press release on Lancashire Aerospace's visit to the Paris Airshow in July.

These references, which described how UCLan's EIC and the Advanced Manufacturing Research Centre had both been funded by the LEP's Growth Deal,

were included in the Blackpool Gazette and Business Lancashire's coverage of the story.

Other media coverage which included references to the Growth Deal was as follows:

- The appointment of Martin Kelly by Blackburn with Darwen Council
- The award of a CBE for former LEP chair Edwin Booth
- A report on the social value created by the Growth Deal, taken from a report to the Growth Deal Management Board.

Upcoming media opportunities for Growth Deal-funded projects include:

- Press work about the opening of a new section of the East Lancashire Strategic Cycle Network took place in September
- The official opening event for UCLan's EIC is due on October 18
- A ground-breaking ceremony for the Preston Western Distributor is planned for October 24
- Spinning Point project – the completion of Rawtenstall Bus Station is expected for end of October
- The residential aspect of the Northlight scheme is due to be launched on 7 November. Activity is also expected to promote canal moorings in March 2020
- The launch of a long-term publicity campaign about the museum in Blackpool is scheduled for this autumn
- Pendle Council is anticipating communication activity around the Lomeshaye Industrial Estate Phase 2 in January/February 2020

Jason Grimsley  
SKV Communications  
9 October



We are **Lancashire**  
The place for growth



Lancashire  
Enterprise Partnership



## **Growth Deal coverage**

December 2018 to August 2019

**SKV**  
COMMUNICATIONS

# Preston-M55 link road: how much will it cost?



**The original price tag for the proposed new road linking north west Preston with the M55 was £104m.**

But it emerged early last year that the cost of the so-called Preston Western Distributor route had rocketed to £161m.

The price soared partly as a result of investigation work which revealed that two aqueducts needed to be re-routed - one of which was complicated by poor ground conditions along its length.

It is expected that just under half of the bill for the road will be footed by the Preston, South Ribble and Lancashire City Deal, with Lancashire Growth Deal funding contributing £58m and £25m coming from the government for construction of the new motorway junction.

A meeting of the City Deal board last month heard that the scheme had a risk-rating of "amber" - largely because of concerns over the outcome of two legal challenges to the route. Both of those hurdles have now been overcome.

The government has today given the go ahead to the construction of the road, following a public inquiry into the issuing of compulsory purchase orders for the land on which it will be built. Last month, it emerged that a separate legal challenge about the proposed entrance to a new garden village to be accessed via the road had been dropped.

# This is when the Preston-M55 link road is due to open

A dual carriageway linking north Preston to the M55 motorway is due to open in March 2023, it has emerged.

Work on the so-called Preston Western Distributor Road – and a connecting route through to Cottam – is expected to begin in November. Construction is scheduled to take 41 months.

The project cleared a series of legal hurdles earlier this year after a court challenge to the design of the scheme was dropped and a planning inspector authorised the compulsory purchase of the land on which the road will be built.

The scale of the scheme means the government will have the final say and the Department for Transport will be presented with the business case for the link road early next month. A decision by ministers is expected in September.

A meeting of the Lancashire Enterprise Partnership's (LEP) transport committee heard that the 2.5 mile route is forecast to boost the Lancashire economy by £108m over the next 60 years through the number of jobs which will be indirectly created by the increased capacity of the road network.

An independent report commissioned by the LEP to assess the business case rated the project as "high value for money" and calculated that the overall benefits of the scheme could top £290m – largely as a result of shorter journey times.

Hossein Farsi, technical lead with the report's authors Atkins, said it was not only users of the new road who stand to gain.

"The benefits will obviously be different depending on the journey you take and those travelling north to south along the route itself will benefit most.

"However, people travelling east to west across Preston will also have improved journey times, because they won't be sharing space on the road [with motorists who will be using the Preston Western Distributor]," Mr, Farsi explained.

The meeting was told that the estimated final cost of the scheme now stands at £185.3m, which is up from £161.6m in January 2018. When plans were first drawn up, the 70mph road had been expected to cost £104m at equivalent prices.



Lancashire  
**Post**

06.06.2019

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Blackburn Council's member for regeneration, Phil Riley, wanted an assurance that there would be no further "surprises" in the amount which would be spent.

Members heard that the design of the road is 95 percent complete and so the price tag now being quoted – which includes £15.6m attributed to "risk" – is "there or thereabouts", according to Neil Stockley from Atkins.

"The design is at a very developed stage...but we don't have final target costs," he said.

Lancashire County Council has agreed to make up any shortfall if costs increase further before the road is completed.

Highways England will contribute £25m to the project, with £56m coming from the Lancashire Growth Deal, a pot of money obtained from the government for infrastructure projects.

The remaining sum – of just over £100m – will be supplied by the Preston, South Ribble and Lancashire City Deal and is the biggest of the five transport projects which have been financed since the deal was struck in 2013.

A second east-west link road, connecting Lightfoot Lane to the Preston Western Distributor, is being funded separately – although some of its risk costs may have been absorbed into the risk profile of the overall scheme, the committee was told.

# Legal challenge to Preston-M55 link road is stopped after objectors give way

**A threatened legal challenge to a planned road linking the M55 motorway with north Preston has been dropped.**

The future of the so-called Preston Western Distributor Road was thrown into doubt late last year after a landowner objected to the design of the scheme.

Tom Barron Farms Limited – which owns part of a wider site earmarked for more than 5,000 new homes – wanted the road to include roundabout access to a proposed ‘garden village’ on their portion of the site known as the North West Preston Masterplan area.

The landowner, together with construction firm Robertson Group, also warned members of Lancashire County Council’s development control committee that they could be acting illegally if they granted planning permission for the route – and revealed that papers had been lodged with the high court.

Consultants representing the pair argued that the two-and-a-half mile dual carriageway was such a significant piece of infrastructure that the government should make the final decision via a process known as a development consent order.

But councillors gave the green light for the original design after the authority’s head of planning, Andrew Mullaney, told them that access to housing sites along the route was something to be decided when individual planning applications were made to Preston City Council.

Now, the Local Democracy Reporting Service can reveal that the threatened legal action failed to materialise during the time allowed for objectors to seek a judicial review.

A spokesperson for Robertson Group said the firm was now “working closely with Lancashire County Council to develop options to provide suitable access to the land owned by Tom Barron Ltd and will continue to do so over the forthcoming months”.



Computer-generated image of part of planned Preston Western Distributor Road

But the road ahead for the scheme is not yet clear, as the authority awaits the outcome of a separate planning inquiry into the compulsory purchase orders which it has issued to buy up the land required for the route. The hearing was held at County Hall last November, but the planning inspectorate has not yet reached a decision.

Meanwhile, funding for the link route – which will connect a new junction 2 on the M55 at Bartle with Blackpool Road in Preston – could also prove a roadblock.

Papers presented to a recent meeting of the Lancashire Enterprise Partnership (LEP) show that the project is rated as ‘amber’ and that there is a risk to the “security of funding should there be a programme delay”.

A business case is being prepared for submission to the LEP and the Department for Transport in the spring. The cost of delivering the road was revealed to have rocketed last year to £161m – £57m more than first forecast for the work, which will involve re-routing an aqueduct.

It is expected that just under half of the bill will be footed by the Preston, South Ribble and Lancashire City Deal, with Lancashire Growth Deal funding contributing £58m and £25m coming from the government for construction of the new motorway junction.

A spokesperson for Lancashire County Council said: “We await the outcome of the government’s public inquiry to consider objections to the compulsory acquisition of land for this road scheme.

“We hope for a positive outcome and, with the Secretary of State’s confirmation to the use of the county council’s compulsory purchase powers, we will be able to proceed to finalise the preparatory stages of this crucial project to improve the highway network in Preston.”

Lancashire  
**Post**  
18.05.19

### REASONS FOR THE ROAD

The Preston Western Distributor is considered vital to the building of more than 5,000 homes to the north west of Cottam, a project which will be developed in phases.

The highways scheme includes:

Preston Western Distributor Road – a 70 mph, 2.5 mile stretch of dual carriageway linking the A583 Blackpool Road and A5085 Riversway with a new junction 2 of the M55 motorway. Includes a shared cycleway and footway.

East-West link road – a 2-mile single carriageway, with speeds ranging from 20-40mph, linking Lightfoot Lane with the new Preston Western Distributor. 200m of the route has already been built, connecting to a new housing development which is already under construction. It will eventually connect to the Preston Western Distributor close to the Saddle Inn on Lea Lane.

Cottam link road – a short 0.4-mile route, connecting Cottam Way with the Preston Western Distributor.

# Blackburn £11.4m Haslingden Road widening scheme set for go-ahead

**BLUEPRINTS for a £11.4million road scheme to cut traffic congestion on one of the main roads into Blackburn and improve access to the town's hospital have been unveiled.**

And the changes to the road network are set to be approved by Blackburn with Darwen Council executive board members next week.

The upgrade will see a busy stretch of Haslingden Road double from one lane each way to two in either direction to cut jams on a main route to the M65 and **Grane Road**.

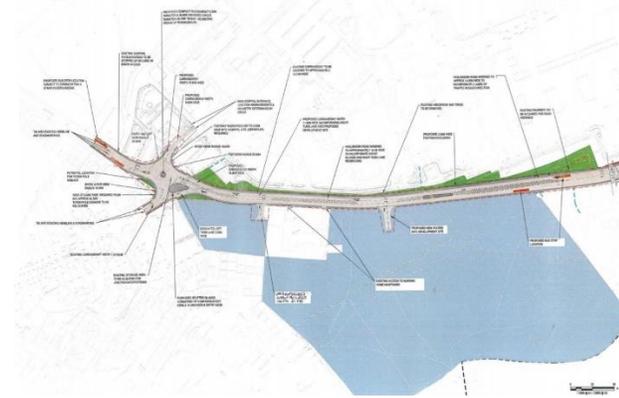
There will also be major improvements to the roundabouts serving the **Royal Blackburn Hospital** and the junction with Shadsworth Road.

The new Blackamoor link road, including two new traffic light-controlled junctions at Roman Road and Blackamoor Road will be followed by the closure of the existing junction between the two.

The council hopes it will improve poor air quality at the Blackamoor junction, open up the area near the reservoir for job-creating light industrial development and for new housing.

Executive member for growth and development, Cllr Phil Riley, said: "The Haslingden Road corridor is a major gateway into Blackburn with Darwen linking Blackburn town centre and the Strategic Road Network at M65 junction five.

"It currently suffers from significant levels of congestion in peak periods, and sites along and adjacent to the corridor are in the process of being developed, mainly for employment purposes. A side roads traffic order for Haslingden Road will enable the delivery of an improved traffic system increasing capacity for all traffic, improved facilities for public transport, and enhanced provision for pedestrians and cyclists.



"The scheme is expected to support the development of nearly 1,200 housing units and over 130,000 square feet of employment land in South East Blackburn as well as preventing the deterioration of air quality at the local Air Quality Management Area site at Blackamoor.

"The improved highway network will be able to cope with the expected increase in traffic and trip generation following the development of all Local Plan housing and employment site allocations across Blackburn with Darwen."

The scheme forms the final and largest part of the Pennine Gateways Growth Deal package which involves the Furthergate Link Road and road improvements in North Blackburn including the Brownhill roundabout upgrade.

The total project cost is estimated at £11.4m, with £8.89m of funding to be drawn down from Growth Deal 3 via the Lancashire Enterprise Partnership, with the remaining £2.5m coming from the council's local transport plan fund.

Planning applications relating to the proposals are due to be submitted in September.

LANCASHIRE  
**Telegraph**

03.08.2019

# New Blackburn junction schemes 'to bring £17M benefits'



**WORK on a crucial roundabout in Blackburn - and two nearby junctions - could bring £17million in benefits to the town.**

Consultants say the financial injection will come with the unlocking of two key housing sites at Roe Lee and off Whinney Lane.

Improvements will principally be made to Brownhill roundabout, using the government Growth Deal cash.

But the Pleckgate Road and Ramsgreave Drive crossroads and the A6119 Brownhill Drive, Whitebirk Drive and Whalley Old Road junction are also set to be improved.

Better lighting for pedestrians and cyclists, as well as landscaping, have also been promised.

Council bosses say they will take account of a series of public consultations over the traffic light sequencing at Brownhill roundabout.

Cllr Phil Riley, regeneration cabinet member, said: "We are going to invest in more intelligent traffic lights, which will take into account traffic flows at the junction, more than the existing ones.

"We expect that this will make the whole roundabout work rather better and address any concerns which have been expressed."

Next Wednesday the Transport for Lancashire committee is recommending that £2.3m should be allocated by Lancashire Enterprise Partnership for the initiative.

The remaining £300,000 for the works has previously been pledged by Blackburn with Darwen Council.

Under the wider project the Whinney Lane scheme would create 272 homes by 2024.

A further 155 properties would be constructed at Roe Lee, off Ramsgreave Drive, by 2022, if everything goes according to plan.

Persimmon Homes has an application submitted for the site, pledging financial contributions towards off-site highways works and local schools places.

Dave Colbert, a county council specialist transport planning adviser, said in a report: "The scheme has the potential to generate a further £17million of wider economic benefits over the 60-year appraisal period, arising from the development of the two housing sites that the scheme will unlock."

The scheme is one of three Pennine Gateway projects for East Lancashire, which are expected to boost the economy by £414m, for a £125m overall investment.

One is for Furthergate, to ease motorists' progress towards the M65 at Whitebirk, and the other is the Burnley, Hyndburn and Pendle corridor upgrades.

# These are the new trees in central Blackpool that have cost £10,000 each

New trees planted in central Blackpool cost £10,000 each it has been revealed.

It means the total cost of the scheme to plant 10 new trees on Cookson Street came to £100,000.

Councillors expressed amazement that so much money had been spent when the figures emerged at a meeting of the full council.

Coun Gerard Walsh from the Conservative group said the figures had been given to him and Coun Christian Cox by a senior council officer and asked for Coun Campbell to confirm the figure.

He added: "Does she think £100,000 spent on trees in Cookson Street given all the cuts and austerity is good value for money?"

Tory group leader Coun Tony Williams said it had cost less than £10,000 to plant 100 trees in his Anchorsholme ward, while Independent Coun Maxine Callow said trees in Norbreck cost £350 each.

But council deputy leader Coun Gillian Campbell said the high cost was due to special circumstances.

She told the meeting: "These trees were incredibly expensive but there is a reason for this.

"They are street scene trees and they were picked because they will withstand the elements in Blackpool - wind, pollution and rain.

"They have put in a special system that holds the roots of the trees in to prevent them growing into the roadway and that part is very expensive."

Coun Campbell added she hoped more trees would be planted in the town and she would provide figures for the cost.

Cookson Street is among a number of town centre routes which have been upgraded since 2017 as part of the town's quality corridors scheme.

The project cost £7m in total, funded by a £6.6m grant from the Lancashire Enterprise Partnership's Growth Deal and a £740,000 contribution by Blackpool Council.



# Blackpool's Talbot Road has been made the UK's first 'Resilience Pathway'

**One of Blackpool's roads has been made into the country's first 'Resilience Pathway'.** Leading from Bickerstaffe Square to the Promenade, the pavement on Talbot Road has been decorated with a series of hand-made paving stones.

The pathway, which features 42 different 'moves', was designed for Blackpool Headstart and was officially opened on Tuesday by resort mayor Coun Amy Cross.

Pauline Wigglesworth, HeadStart's programme lead, said: "What a fantastic day for Blackpool's young people.

"The reaction has been absolutely fantastic. I am so proud of what the young people involved have achieved.

"With help from some supportive adults, they have taken a random idea and made it into a reality."

Each paving stone is designed to represent an idea or suggestion, to 'help young people, their families and friends find a sense of belonging, cope with any problems they may face', according to Headstart.

The project has received funding from the Lancashire Enterprise Partnership (LEP), and a major donation from Eric Wright Group, following a campaign by Headstart's young people.

A guide explaining the stones features on signage at both ends of the Pathway.

Neil Jack, chief executive at Blackpool Council, said: "This Pathway, created by young people, showcases some of the great work being done to improve the life chances of young people though the Resilience Revolution and Blackpool's public and voluntary sector agencies who work hard to really impact on the lives of young people."



# £1M facelift is transforming shops and businesses in Blackpool town centre

The Property Improvement Fund was set up to help businesses in streets in need of investment.

Among the first to benefit is the Continental Cafe on Topping Street whose property has been transformed with a new shopfront and awning.

And owners Robert Pilling and James Caddell say the investment is already paying off with an upturn in trade.

Robert, who bought the cafe in 2001, said: "We are definitely benefitting from taking part in this scheme. We're a lot busier than this time last year – takings are up and I don't think that's just a coincidence."



"At first we weren't sure about the colour of the new shopfront but once the work had been completed, we realised that we couldn't have chosen anything better."

"It's very eye-catching and really stands out on the street. I think that a lot of people think it is a new cafe."

"The grant has come at a really good time. I did want to update the shopfront but it's finding the money to do it that is the struggle."

"When we received the letter from the council telling us about the scheme, at first it seemed too good to be true. I couldn't believe it."

**The Gazette** 

09.08.2019



"The council have been really helpful and responsive throughout the project. I'm really glad that we have made the most of this opportunity."

The Mortgage Shop on Topping Street is among other properties to have had a facelift, while work on other properties is also underway and others are still at the planning application stage.

Coun Gillian Campbell, deputy leader of Blackpool Council, said: "These before and after pictures are fantastic. It is great to see the difference the Property Improvement Fund has already made."

A £1m injection of cash to upgrade businesses in Blackpool town centre is starting to show results.

The first premises to benefit from grants handed out by the council are being unveiled after the project was launched in February last year.



“As more properties are improved the whole look of the streets will start to change. This can only be good for local businesses.

“We have received lots of positive comments from local residents who I hope will go to see the changes for themselves and support local traders.

“There are also some larger projects currently going through the approval process that I am keen to see come to fruition as soon as possible.”

Only businesses on certain streets were eligible to apply for a share of the funding which is aimed at making parts of the town centre more attractive to shoppers, residents and investors.

Work can include structural improvements, brick work, stone work, roofing, guttering, rendering and replacement doors.

Streets included in the scheme are Deansgate, Edward Street, Topping Street, Talbot Road (between the Promenade and Dickson Road) and Church Street (between Cookson Street and St John’s Square).

Businesses were first invited to apply for funds last year.

Contractors have included Blackpool company Singleton and Smart which has manufactured hardwood shopfronts and windows in its workshop.

The scheme is funded by Blackpool Council and the Lancashire Enterprise Partnership (LEP), through the Growth Deal Fund, with the council putting in around £100,000.

Grants are available for up to 95 per cent of the total cost of the works and the project is due to run until March next year.

It is part of a wider programme of work which includes improving roads leading into the town centre as part of the quality corridors project, and extending the tramway up Talbot Road to North Station.

## Factfile

Nine projects are already completed or the works are under way.

13 are going through the approval/ planning process

There are a number of others at the application stage

# Edward Street modernisation: Blackpool town centre road dug up as key roads project continues

**The Gazette** 

22.08.2019



## What will the changes be?

Changes include resurfaced pavements and roads, new trees, benches and bins and improved paving at crossings with sensors to help blind and partially sighted people. Businesses in the town centre will be open as usual throughout the improvements works. The makeover is part of a wider plan to create a modern Blackpool with more places to shop and eat, new housing, improved public transport including the tramway extension, a conference centre and cleaner, greener streets.

## Anything else?

Along with improvements to the roads and pavements, the project also involves working with local businesses to help them improve their shop fronts, making both their businesses and the town centre look more appealing.

Page 58

Edward Street, which runs from Deansgate to Cedar Square in Blackpool town centre, has been dug up as part of the council's big bucks project to spruce up some key roads.

## What's the latest?

The road wasn't actually due to be dug up yet, according to the council's own website and press statements at least. In an update released in June, the authority said it planned to do with work between October and December. That has now been changed to July to September.

## What does the work involve?

The road is being given a modern look as part of a £7m programme to give town centre streets a facelift. The scheme, funded by a £6.6m grant from the Lancashire Enterprise Partnership's Growth Deal and a £740,000 contribution by Blackpool Council, has seen work already taken place to renew Church Street, Dickson Road, Talbot Road, Counce Street and Cookson Stree, with the Deansgate area the next phase.

# Fears revaluation of Blackpool's Houndshill shopping centre could impact regeneration plans

The value of Blackpool's Houndshill shopping centre has been hit by struggles on the high street - prompting speculation about the potential impact on the next phase of town centre regeneration in the resort.

Land on Tower Street is earmarked for phase two of the centre - including the relocation of Wilko's from Talbot Road to make way for the construction of a tram interchange and hotel as part of the £22m extension of the tramway up Talbot Road.



Artist's impression of phase two of the Houndshill Centre

But New Frontier Properties, which bought the Houndshill for £105m in 2015, has now valued the complex, which is anchored by Debenhams, at £70.2m prompting concerns about its future.

The acquisition was funded through a combination of debt funding, in the sum of approximately £59.7m, which was secured from Deutsche Pfandbriefbank AG.

However both the council and New Frontier say the phase two development is still progressing.

In a recent trading statement, New Frontier said it continued "to actively manage its assets in a challenging retail environment" caused by factors including "a fall in consumer confidence, increased costs and declining national footfall impacted by a shift in shopping habits."

In September 2017, BCC Eiffel Ltd (the trading name used by New Frontier for its Blackpool business) was granted planning permission for the second phase of the Houndshill Centre including retail space and a cinema complex on land currently occupied by the Tower Street car park.

Within its trading statement it adds "good progress" is being made on the development "and we hope to commence development within the next six months."

The council owns the Wilko's building whose lease runs out in 12 months time. It is then due to be bulldozed to make way for a new tram terminal, linked to a proposed Holiday Inn hotel and Blackpool North Station.

Coun Tony Williams, leader of the Conservative group on the council, said he was concerned uncertainty surrounding the Houndshill Centre could delay the project.

He said: " I am seriously concerned about the lack of progress in regard to completing the tram extension, Wilko's move to the Houndshill Centre and the subsequent demolition of their existing site combined with the supposed new Holiday Inn development, also the failure to start construction on the promised IMAX cinema on Coronation Street.

"Something is obviously seriously wrong. The company which owns the Houndshill is in debt to an international bank and I suspect that might be behind the delays."

Alan Cavill, director of communications and regeneration at the council, said there could be a delay of three or four months to the tramway extension. But he said the scheme was still going ahead.

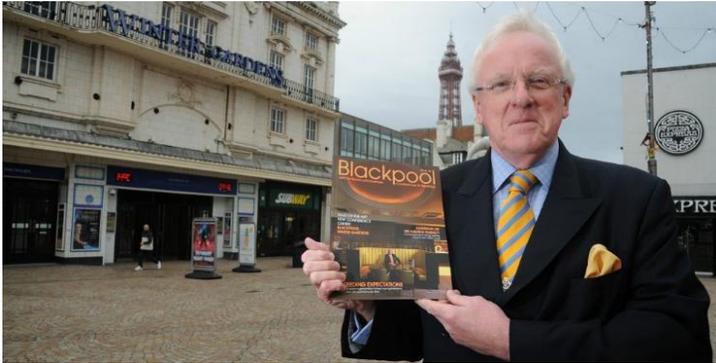
He said: "It is still our plan and desire to build the Houndshill extension but we have to do our due diligence on the current situation.

"We have made the Growth Deal aware of this and we are all doing our best to make it happen."

It is hoped the £22m tramway extension, which is being largely funded through the Government's Growth Deal, will be operational by the end of 2020.

# Sir Andrew Parmley to lead new Blackpool ambassador programme

As the opening date for the Blackpool's new conference and exhibition centre draws closer, the resort has recruited former Lord Mayor of London Sir Andrew Parmley to lead a business tourism advocacy and ambassador programme.



In addition to promoting the central £28m facility, which is set to officially open next year as part of the existing Winter Gardens complex, the initiative will also look to raise awareness of the £500m of recent investments which are transforming the resort.

These include several new hotels, a tramway extension, public transport interchange and newly electrified rail connections. Other regeneration projects include major improvements to roads, bridges and traffic management schemes, and the development of new cultural, retail and leisure zones across the town.

Sir Andrew Parmley, a former Lord Mayor of the City of London and an Honorary Fellow of the Royal Academy of Music, has been brought in to spearhead the initiative.

He is also a member of the Prime Minister's Apprenticeship Delivery Board and sits on the boards of several high-profile national charities and world-renowned orchestras and choirs.

Sir Andrew, who grew up on the Fylde coast and attended Blackpool Grammar School, said: "When I was growing up Blackpool was the destination of choice for conferences of every type - industrial, commercial and political. And even though the town has been through many major changes since then, including some very tough times in recent years, I have always remained a passionate advocate for the resort.

**LANCASHIRE  
BUSINESSVIEW**

21.12.2018

"The recent swathe of new investments and improvements to Blackpool's infrastructure, including the new Conference & Exhibition Centre, are now set to create a business tourism destination which will be unique in the UK. It will offer the best of the British seaside and northern friendliness together with high-grade hotel accommodation, efficient transport links and brand new conferencing facilities.

He added: "This is the message I will be spreading through my work in London and across the world, and I am proud that Blackpool has asked me to help drive this new advocacy programme."

Mandy Tythe-McCallum, business tourism manager for Visit Blackpool, said: "We couldn't wish for a more respected and well-connected individual to help us spread the word about Blackpool's reinvigorated business tourism offer based on his first-hand knowledge of what's actually happening.

"However, we are also looking to ensure partners across Lancashire, including our world-class universities, our large employers, and other influential organisations, are all fully briefed on the new

"For example, Lancashire is a global leader in areas like aerospace, energy and advanced manufacturing, while our emerging strengths include digital health and life sciences. These are some of the areas we will be pursuing as part of our business tourism advocacy and ambassadorial programme with a view to recruiting champions dedicated to these vertical markets who can help

influence key decision makers within the conference and exhibition sector." With the addition of the new Conference and Exhibition Centre, which has been funded through the Lancashire Enterprise Partnership's Growth Deal, the Winter Gardens will become a hub of 12 distinct venues offering a total of 4.9 acres of connected conference, meeting, event and exhibition space.

# Blackpool museum will be placed firmly in the national spotlight



Work is due to begin in January to create Blackpool's £13m new museum on the resort's seafront.

The new attraction will be built inside the Sands Hotel and leisure venue currently taking shape on Central Promenade.

Blackpool Council, which will operate the museum through an arms length charitable trust, is planning a £150,000 marketing campaign to launch the venture in time for the 2021 tourist season.

Among the goals will be to put the museum in the national spotlight as well as drawing in additional funding from private sector grants and donations.

The project received its last piece of public funding in June this year when £4.4m was secured from the Heritage Lottery Fund.

Other grants include £1.75m from the Coastal Communities Fund, £4m from the Northern Cultural Fund, £1.5m from the Lancashire Economic Partnership Growth Deal and £1m from Blackpool Council.

Details of the council's marketing campaign have been posted on The Chest, which is a procurement site for local authorities in the North West.

The council is seeking expressions of interest from marketing and communication consultants.

Around 300,000 visits a year are expected to the museum which will showcase Blackpool's long history of entertainment.

Residents will be entitled to free entry with adult ticket prices for tourists expected to be between £8 and £9.

The brief sets out aims for the campaign including raising awareness about the museum in the run up to its opening including among key visitor markets.

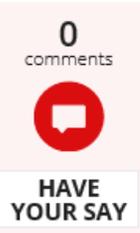
These include people living within 90 miles of Blackpool, special interest markets and schools, and national and international audiences.

It says the campaign "needs to have synergy with the museum's ethos as a funny, interesting, exciting experience for families."

It adds: "It should also be true to the spirit of the museum and most of all be fun."

**The Gazette** 

22.08.2019



# Multi-million pound bid for Blackpool museum



**A bid for a further £4m towards the Blackpool Museum is being submitted to the Heritage Lottery Fund by Blackpool Council this month.**

Heritage chiefs will learn next March if the application has been successful.

Further cash is also being sought from the Coastal Communities Fund and fundraisers from the Blackpool Museum Trust, a charitable body, are hoping to raise the remaining £675,500 needed for the project.

The museum is earmarked for the hotel being developed on the site of the former Sands venue on Central Promenade.

There is already £4m in the pot from the Northern Cultural Regeneration Fund, while £400,000 of previous Lottery money has been used as development funding.

Other grants include £1.75m from the Coastal Communities Fund (with another bid being submitted) and £1.5m earmarked from the Lancashire Economic Partnership Growth Deal.

Council leader Coun Simon Blackburn said "significant progress" has now been made on the design of the exhibitions with more than 800 objects lined up covering circus, magic, variety and ballroom dance.

There will be gallery space for loaned exhibitions including from the Victoria and Albert Museum based in London, while work is also being done with comedy scriptwriters to capture the spirit of Blackpool.

Coun Blackburn said: "The museum is a key part of our vision for the future of Blackpool town centre.

"It will serve as a great compliment to all of the other projects currently in delivery.

"The museum will enable culture-led economic growth by providing a memorable, quality and educational destination venue for visitors, creating new jobs and skills and by bringing local people together to proudly celebrate the Blackpool story."

# Blackpool Council plans to borrow £41m to drive its house improvements programme forward

**The Gazette** 

18.02.2019



Blackpool council is aiming to invest another £41m into its arm's length housing company.

The council wants to accelerate the ambitious programme, established three years ago, to target redundant, end-of-life or poor-quality hotels, guest houses and houses in multiple occupation.

Blackpool Housing Company has bought more than 100 properties and some of the projects already undertaken and converted them into around 300 homes, including conversions of problematic properties in Albert Road, have been praised for the quality of the improvement works and the positive regenerative impact on the local community.

The housing company was launched with an initial funding pot of £27m, secured through the Lancashire Growth Deal, with the aim of dramatically improving private sector housing standards across the resort and delivering the kind of affordable homes in which individuals and families would want to put down roots.

Properties that have already been acquired and renovated have been let under the brand of My Blackpool Home, providing a wide range of accommodation options for rental, catering for families, couples and single people.

At the current rate of delivery, the initial tranche of funding is forecast to run out during the second half of 2019.

Now the Council's Executive Committee will meet on Monday 25 February to discuss increasing the funding by a further £41m to enable the company to quicken the pace of change, with a target of delivering almost 1,000 quality new homes by 2025.

Coun Christine Wright, Cabinet Member for Housing, said: "The physical difference that the housing company has made is clear for everyone to see on schemes such as Albert Road, Kirby Road and Park Road.

"It is harder to judge the social aspects but even at this early stage we can see that it is making a real difference to levels of transience. The evidence shows that access to a quality rented home is enabling hundreds of individuals and families to settle their lives in a very positive way. This, in turn, reduces demand on other council services."

Coun Jim Hobson, chairman of the Board of Blackpool Housing Company, said: "We are aiming at establishing a market presence as 'Landlord of Choice'. Blackpool Council's innovative housing company is challenging the dominance of existing poor standard small rented flats with a property portfolio that is affordable, fresh and offers a mix of homes attractive to all local residents and family sizes."

If approved, the £40.8m will be borrowed by the council and then loaned to Blackpool Housing Company at a commercial rate. The rental income generated through the lettings is used to pay back the loan.

The council has come in for some criticism over the scale of its debt after making a series of strategic loans for various improvement projects such as £17.5m for the Wilko's site near Talbot Road. In January 2018 its interest payments on the debt was £4.8m, although councils can take advantage of borrowing at cheaper rates than many other organisations.

The housing company operates on a commercial footing and is independent from the council with its own board of directors.

# Prime Minister Theresa May praises Burnley Football Club's community project

**Burnley**  
Express

25.04.19

Prime Minister Theresa May said Burnley Football Club should be very proud of its role in creating the Leisure Box facility which she visited this week.

Mrs May toured the £4.5m Leisure Box facility as part of a tour of Lancashire and was welcomed to the site by staff including Burnley FC in the Community's chief executive Neil Hart, Burnley FC chairman Mike Garlick and chairman of Trustees for Burnley FC in the Community and Burnley FC director Brian Nelson.

Her visit included a tour of the 133,000 square foot centre, where she met with children from local schools including Nelson St. Philip's CE Primary School, Casterton Primary Academy, Castercliff Primary Academy and Pendle Primary Academy who were taking part in various physical activities including climbing and football coaching.

After four years of collaborative work with a number of partners and the local authorities of Burnley and Pendle, Burnley FC's official charity have successfully renovated the warehouse section of the former Brierfield Mill into a dynamic, multipurpose leisure space. With the aim to bring sport, health and wellbeing opportunities to all sections of the community, the facility has already welcomed thousands through its doors within the first few weeks of its operations.

Spanning three floors, the Leisure Box houses an indoor 4G pitch, a sports hall, the biggest 'clip 'n climb' structure in East Lancashire, a kids and toddler play area, two full size cricket lanes, for-hire party rooms, a dance and fitness studio and a café.

Mrs May said: "I am very pleased to be here to open Leisure Box. This is a fantastic facility and it's a great credit to Burnley Football Club in the Community for what they have done in working with others and supporting this.

"I don't know of any other football club who has developed a facility like this and provided sporting opportunities for local children that they wouldn't have elsewhere.

"It's hugely important to have such a regeneration project in the heart of the community and Burnley Football Club can be proud in proving that football and sport can be a force for good.

"Many people support their local football club and seeing them put something back into the community as well is hugely important."

Andrew Stephenson MP for Pendle, added: "This is a project very close to my heart, I was elected as local MP in 2010 and at this time the site of the Leisure Box was the largest redundant mill site in Lancashire. It was a site that only attracted vandalism and anti-social behaviour. Over the years, so many people have moved heaven and earth to try and transform it into the beating heart of the community.

Neil Hart said: "We were honoured that the Prime Minister was able to join us to officially open the Leisure Box facility.

"That really wasn't possible without Burnley Football Club who have been instrumental, and by bringing the club here, to one of the most deprived communities, we are really opening the door for people.

"We are incredibly proud of what has been achieved in creating this legacy for the area and we are proud that the Prime Minister has found time in her incredibly busy schedule to come here to Burnley, to Pendle and to East Lancashire and to join in this celebration with us.

"The Leisure Box has been an extremely exciting project for us as an organisation and, while ambitious, we were confident the community here in Pendle and Burnley would embrace the centre. After four years of hard work, we are delighted to now be open to the public and to see that local people are already benefitting what we have on offer here. We're proud that through the Leisure Box, our charity can support our community in this unique way.

"The opening ceremony was a fantastic opportunity to welcome the Prime Minister to East Lancashire, to not only showcase to her the facility but also the wonderful community spirit we have here in our corner of the county. It has been that desire to work together as a community that has made this project possible; a real partnership approach to make this real and I'm delighted that we could mark the opening with such a special visit."

For their support of the Leisure Box project, Burnley FC in the Community would like to thank Richard Sutton and his family, the Sutton Pendle Charitable Trust, the Premier League and FA Facilities Fund administered by the Football Foundation, Sport England, the Lancashire Enterprise Partnership, Pendle Borough Council, Liberata, Barnfield Construction, Tim Webber, the Burnley FC in the Community Board of Trustees, Brian Nelson, the Burnley FC Board of Directors, Mike Garlick and Dave Baldwin.

The Leisure Box aims to bring an affordable leisure offer to the entire community, with a number of Burnley FC in the Community projects including football sessions, disability sport and kids' play offered free of charge.

For more information including opening times, please visit [www.theleisurebox.org](http://www.theleisurebox.org).



Mrs May opens the Leisure Box

# Prime Minister Theresa May praises Pendle regeneration project on visit to Lancashire

**Pendle Today**

25.04.19



By  
**DOMINIC COLLIS**  
Email

Published: 19:00  
Thursday 25 April 2019

Prime Minister Theresa May took a break from Brexit negotiations to visit East Lancashire today when she viewed Burnley FC In the Community's new Leisure Box centre.

The community leisure facility, situated in the £32m. Northlight complex at Brierfield, played host to Mrs May who was visiting to offer her support to Conservative candidates in the upcoming marginal Pendle Council elections.



Prime Minister Theresa May and Pendle MP Andrew Stephenson chatting with two youngsters at the Leisure Box in Brierfield

Mrs May chatted with children and workers at the facility, as she was given a guided tour, and joked she couldn't find many cricket fans among the children.

Speaking to the Express about the Leisure Box she said: "This is a fantastic facility and one which Burnley Football Club should be very proud of. Pendle MP Andrew Stephenson has championed this, which is very important for the community and for local regeneration.



Mrs May chats to BFC In the Community staff members Leon Guthrie and Dean McGough

"I was not tempted to try out the facilities for myself as I was wearing heels," she joked as she admitted her love for cricket had not been wholly reciprocated.

"I'm a big cricket fan and asked the children for a show of hands of who liked it also. I didn't get many but one boy told me he was going to be a batsman for England.

"The Leisure Box is going to be of huge benefit to the local community and particularly to the health and wellbeing of children. It's great to see Pendle Borough Council has been involved in supporting this project, as it has been in trying to reopen the Skipton to Colne railway line."

Mrs May fielded a range of questions on various topics including the future of local newspapers which she said were vital to local democracy and was why the Government had set up the Cairncross Review.

Brexit, understandably, was never far from the lips of those local journalists who quizzed the Prime Minister on how she felt 'Leave' voting residents of Burnley and Pendle would feel about the delays in exiting the European Union.

She replied: "We are the party in government that is going to deliver on Brexit. It is the Labour party that has overwhelmingly not been voting for the deal."



Mrs May chatting with children at the Leisure Box

"I think there are real opportunities for the UK when we leave the EU," she added.

Northlight, the transformed former Smith and Nephew factory at Brierfield Mills, is a £32m. complex that includes new homes for Lancashire Adult Learning, BFC In the Community and arts organisation In-Situ, largely funded by the Local Economic Partnership.

Mrs May said: "We see LEPs as having a very important role and Northlight is a perfect example of how money can be spent wisely in local communities. Burnley Football Club should also be very proud of the role it has played in this."

Pendle MP Andrew Stephenson said he had chosen Northlight as the location for Mrs May's visit to the marginal constituency as it was "a shining example of partnership working between different people" and was Pendle's biggest ever regeneration project.

Graham Cowley, chairman of the LEP Growth Deal Management Board, said: "The opening of the Leisure Box facility is a major milestone in the development of the wider Northlight project.

"Nearly £6m. of Growth Deal funding has helped to transform this former mill complex into a thriving hub of education, leisure and residential services which everyone can enjoy.

"Such a mix of investments across commercial, cultural and community assets at the Northlight site is a great example of how Growth Deal funding can help unlock investment, stimulate regeneration and drive economic growth in an integrated and inclusive way.

"This project is one of many that have been supported by the LEP as part of a £1bn growth plan designed to transform Lancashire's economy and accelerate the county's position as a key driver of the Northern Powerhouse."

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# See new drone images of UCLan's new engineering centre

**Blog Preston**

27.01.2019



Developers have released birds eye images of UCLan's new £35million Engineering Innovation Centre (EIC) as the project nears completion.

The building, which dominates the skyline, forms a key part of the University's £200 million masterplan to make a step change in producing locally trained graduates in areas including aerospace, mechanical and energy technologies and engineering.

Staff, students, and companies within the region will have access to top of the range equipment including flight simulators, Formula One cars and specialist electronic labs.

UCLan's Michael Ahern, Chief Operating Officer, said: "These latest images clearly show the rapid progress being made to complete this much-anticipated facility.

"It will be fantastic for Preston to be home to such a modern, innovative building which will be a real hive of activity. Beyond being a world-class teaching and research facility, it's going to be a real asset to the City and the people of Preston, as well as Lancashire and the North West as a whole."

Simon Atkinson, Project Manager at BAM, said: "The EIC is going to be an integral part of inspiring and supporting new generations of engineers and shaping the future of skills development in that sector. Having trained and given work to many generations of engineers at BAM, the building is close to our hearts."



Identified as a signature project within Lancashire's Strategic Economic Plan, the EIC has secured £10.5 million via the Lancashire Enterprise Partnerships' Growth Deal with the Government. The new facility has also received £5.8 million from the European Regional Development Fund (ERDF) and £5 million from HEFCE's STEM Capital Fund.



Designed by architects SimpsonHaugh, Manchester-based BAM Construction is scheduled to complete the building during the Spring.

# UCLan's Engineering Innovation Centre ready to welcome new students



Construction of the University of Central Lancashire's (UCLan) Engineering Innovation Centre (EIC) has now completed.

Timelapse footage filmed since the first phase of works started has captured the construction of the £35m-plus state-of-the-art facility in Preston, part of the university's £200m Masterplan.

Designed by internationally-renowned architects SimpsonHaugh and built by main contractor BAM Construction, the EIC will enable Lancashire to take centre stage in the Fourth Industrial Revolution, mirroring its importance as the beating heart of the original industrial revolution in the 18th and 19th centuries.

It will play its part in producing an increase of hundreds of locally-trained graduates per year in areas including aerospace, mechanical and energy technologies and engineering.

Crucially the facility will also become a regional hotbed for promoting collaboration and knowledge transfer between university researchers, industry experts, businesses and students.

While enhancing Lancashire's position as one of the most renowned engineering and manufacturing regions in the UK, the EIC will also establish the university as one of the UK's leading universities for engineering innovation by driving new discoveries and developments in emerging fields such as 3D printing, artificial intelligence, drone technology and The Internet of Things.

Work at the EIC will lead to new methods, ideas and technological breakthroughs that have the potential to transform lives and drive the future prosperity of Lancashire.

Integrated teaching and research spaces will deliver a range of key objectives, ensuring that local skills reflect social and economic needs and increasing the number of women in engineering careers.

Michael Ahern, UCLan chief operating officer, said: "The EIC is set to be a real asset to the university and the region, bringing enormous educational and economic benefits now and for generations to come.

"It really is an impressive building that forms a cornerstone of our masterplan development, providing our region with access to top of the range facilities, research expertise and student talent.

"We are now at the stage of incorporating all our IT infrastructure and moving into place a huge range of engineering-related kit, including flight simulators, manufacturing hardware and software and motorsports equipment.

"Everything will be in place and ready for when our students return for the new academic year in September."

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## VIDEO | Engineering Innovation Centre completed in Preston

Construction of the University of Central Lancashire's £35m Engineering Innovation Centre has finished, with a timelapse video released showing progress on the building from concept to completion.

The facility, designed by Reiach & Hall alongside SimpsonHaugh, and built by Bam Construction, is part of the university's £250m masterplan being delivered at the Preston campus.

The building hosts specialist training space with equipment including flight simulators, a graphene centre, automotive research and manufacturing, and specialist electronic labs, all with an aim of producing 500 additional locally-trained engineering graduates each year.

The facility is intended to act as a venue for collaboration and knowledge transfer between University researchers, industry experts, businesses and students. Focus areas include research into 3D printing, artificial intelligence, drone technology and the Internet of Things.

Michael Ahern, chief operating officer at UCLan, said: "The EIC is set to be a real asset to the University and the region, bringing enormous educational and economic benefits now and for generations to come. It really is an impressive building that forms a cornerstone of our masterplan development, providing our region with access to top of the range facilities, research expertise and student talent.

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The EIC secured £10.5m via the Lancashire Enterprise Partnerships' Growth Deal with the Government. The facility also received £5.8m from the European Regional Development Fund and £5m from Higher Education Funding Council for England.

# WORK COMPLETES ON UCLAN'S ENGINEERING INNOVATION CENTRE

**insider**  
MEDIA LIMITED

25.06.2019



Construction of the University of Central Lancashire's (UCLan's) Engineering Innovation Centre (EIC) has completed.

The £35m facility is part of the establishment's £200m masterplan. Designed by SimpsonHaugh and built by BAM Construction, it comprises 652 panes of specially designed glass and 630 tonnes of steel.

The EIC has been designed to allow Lancashire to "take centre stage in the Fourth Industrial Revolution", mirroring its importance as the beating heart of the original in the 18th and 19th centuries.

It will work towards producing an increase of hundreds of locally trained graduates per year in areas including aerospace, mechanical and energy technologies and engineering, and will also become a regional hotbed for promoting collaboration and knowledge transfer between university researchers, industry experts, businesses and students.

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# Bird's eye view of new £35m UCLan building



**New drone photography showing the progress of the University of Central Lancashire's £35 million Engineering Innovation Centre (EIC) has been released.**

The images give a bird's eye view of the building, part of UCLan's £200m masterplan to transform the higher education facility and the area around it.

The EIC is expected to make a big part in producing locally trained graduates in areas including aerospace, mechanical and energy technologies and engineering.

Staff, students, and companies within the region will have access to top of the range equipment including flight simulators, Formula One cars and specialist electronic labs.

UCLan's chief operating officer Michael Ahern said: "These latest images clearly show the rapid progress being made to complete this much-anticipated facility.

"It will be fantastic for Preston to be home to such a modern, innovative building which will be a real hive of activity.

"Beyond being a world-class teaching and research facility, it's going to be a real asset to the city and the people of Preston, as well as Lancashire and the North West as a whole."

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Designed by internationally renowned architects SimpsonHaugh, Manchester-based BAM Construction is scheduled to complete the building during the Spring.

# Watch: This is how UCLan's stunning new engineering centre came to life

Work on the University of Central Lancashire's (UCLan) new £35m Engineering Innovation Centre is now complete.

The construction project has been ongoing for more than a year and has cost £35m.



Work is now complete and the centre will open its doors to students at the start of the next academic year.

**Has work been completed?**

Yes, construction on the University of Central Lancashire's (UCLan) new £35m Engineering Innovation Centre (EIC) is now done and dusted.

**Can we see inside the complex?**

Not yet but for those interested how it was developed (ie, prospective engineering students!) there is a fascinating time-lapse video on UCLan's twitter account, showing the construction process from start to finish.

**When will the centre open?**

Everything is set to be in place and ready for when students return for the new academic year in September.

**What is the centre for?**

The EIC is expected to play a big part in producing locally-trained graduates in areas including aerospace, mechanical and energy technologies and engineering. It is aimed at enhancing Lancashire's position as one of the most innovative engineering and manufacturing regions in the UK, and it will also establish UCLan as one of the UK's leading universities for engineering innovation.

**What do they say?**

Michael Ahern, chief operating Officer at UCLan, said: "It really is a first-class facility that is brimming with new engineering and teaching technologies that will help create innovative engineers of the future while having a dual role in cultivating substantial educational and economic benefits."

**Who is funding the project?**

The EIC has secured £10.5m via the Lancashire Enterprise Partnerships' Growth Deal with the Government, £5.8m from the European Regional Development Fund (ERDF) and £5 million from Higher Education Funding Council England's STEM Capital Fund.

# £35m UCLan development wins construction award



The University of Central Lancashire's (UCLan) recently completed Engineering Innovation Centre (EIC) has scooped its first industry award.

The £35 million-plus facility was named Building Services Project of the Year (North West) at the 2019 Specifi awards for the mechanical and electrical work carried out by BDP.

The news comes just weeks before the EIC opens its doors to the first intake of students this academic year.

The EIC will play its part in producing an increase of hundreds of locally trained graduates per year in areas including aerospace, mechanical and energy technologies and engineering.

Designed by internationally renowned architects SimpsonHaugh working in partnership with Reiach and Hall Architects, it was built by main contractor BAM.

Robert Ferry, Principal at BDP, said: "As a former student at UCLan I was personally very excited when we were commissioned to deliver the EIC building with our architect friends at Simpson Haugh and Reiach & Hall.

"The finished product really is a fantastic building that will provide UCLan and the surrounding business community with a facility in which to collaborate and build on the rich engineering heritage within the area.

"To receive awards for the scheme is icing on the cake and testament to the hard work of everyone involved in the project. Well done all."

Michael Ahern, UCLan's Chief Operating Officer, said: "Construction of the EIC has recently completed and it's fantastic that this milestone has coincided with the building's first award win.

"Congratulations to the team involved at BDP. We're looking forward to the EIC welcoming students when they return for the new academic year in September and showcasing this impressive facility."

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The facility will also become a regional hotbed for promoting collaboration and knowledge transfer between University researchers, industry experts, businesses and students.



## New £41m Health Innovation Campus taking shape at Lancaster University

Lancaster University's new £41m Health Innovation Campus (HIC) is beginning to take shape. The campus is a major investment by the University to discover new ways to improve the population's health and wellbeing. The building is currently under construction on the northern edge of the University's Bailrigg campus, and some of the site's key areas are beginning to take shape. A conference and exhibition space will be at the heart of the building, along with a business lounge and study area. Lancaster University's medical school will also move into cutting-edge new facilities on site. As part of its mission to bring together cross-sector organisations to collaborate on projects, the building will include SME incubation spaces where businesses can co-locate to better utilise the University's research and development capabilities. Dr Sherry Kothari, Director of the Health Innovation Campus, said: "The vision for health innovation at Lancaster is to challenge the status quo today to create healthier lives tomorrow. "Our experienced team is already in place, working to bring together business with academic experts and public sector partners to come up with solutions to pressing health challenges. "Once the HIC building is completed, it will provide a focal point where researchers, healthcare professionals, businesses, local authorities and policy-makers can investigate systematic approaches to improving health and wellbeing, in line with the aims of the UK's Industrial Strategy and the NHS long-term plan. "This is a major investment by the University and its partners to improve the health of our communities, protect and enhance services and help people live longer, healthier lives." Development of the HIC has been supported with funding from the Lancashire Enterprise Partnership Growth Deal, as well as the European Regional Development Fund.

# Lancashire County Council boss visits Lancaster University's new Health Innovation Campus



The chief executive of Lancashire County Council has visited the new Health Innovation Campus at Lancaster University to learn more about the "exciting" project.

The £41m campus – part-funded by Lancashire Enterprise Partnership growth deal investment – will bring together researchers, healthcare professionals, businesses, local authorities and policy-makers, to collaborate on improving health in the region.



Angie Ridgwell met with campus director Dr Sherry Kothari to discuss the project's aims and ambitions, as well as receive an update on the construction of the new campus, which is set to open in spring 2020.

Dr Kothari said: "It was fantastic to welcome Angie to the Health Innovation Campus to share our vision for improving health in the region and discuss how the work of the council fits into those plans and what we can collectively achieve.

"Health and wellbeing is on the cusp of a paradigm shift, with a greater focus on improving health outcomes and maintaining good health rather than treating illness. This requires a systems approach, involving people across a wide range of sectors and disciplines coming together to work on better solutions.

"The county council has been very supportive of developments to date and is one of our key stakeholders as we move forward so it was great to see how enthusiastic Angie was about the type of projects we will be looking to take forward."



During the visit, Ms Ridgwell was given a full tour of the new facilities which will provide a home for the Health Innovation Campus team, as well as Lancaster University's medical school and the Division of Health Research.

It also features co-location space for businesses wishing to collaborate with partners on health-related initiatives – or those looking to further explore business opportunities in this area.



03.09.2019

Ms Ridgwell said: "It was great to see the progress being made in the construction of this exciting project. The campus will act as a catalyst in helping to tackle some of the bigger challenges in healthcare by bringing together researchers, healthcare professionals, businesses, policy-makers and local authorities, like the county council.

"It will also help to bring more inward investment to the county, and underline Lancaster University's position as one of the country's top learning establishments."



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LANCASTER  
GUARDIAN  
03.09.2019

Ms Ridgwell said: "It was great to see the progress being made in the construction of this exciting project. The campus will act as a catalyst in helping to tackle some of the bigger challenges in healthcare by bringing together researchers, healthcare professionals, businesses, policy-makers and local authorities, like the county council.

"It will also help to bring more inward investment to the county, and underline Lancaster University's position as one of the country's top learning establishments."



# Civic leader visits Health Innovation Campus



The Chief Executive of Lancashire County Council has visited the new Health Innovation Campus at Lancaster University to learn more about the “exciting” project.

The £41m campus – part-funded by Lancashire Enterprise Partnership growth deal investment – will bring together researchers, healthcare professionals, businesses, local authorities and policy-makers, to collaborate on improving health in the region.

Angie Ridgwell met with Dr Sherry Kothari, Director of the Health Innovation Campus, to discuss the project’s aims and ambitions – as well as receive an update on the construction of the new campus, which is set to open in spring 2020.

Dr Kothari said: “It was fantastic to welcome Angie to the Health Innovation Campus to share our vision for improving health in the region and discuss how the work of the council fits into those plans and what we can collectively achieve.

“Health and wellbeing is on the cusp of a paradigm shift, with a greater focus on improving health outcomes and maintaining good health rather than treating illness. This requires a systems approach, involving people across a wide range of sectors and disciplines coming together to work on better solutions.

“The county council has been very supportive of developments to date and is one of our key stakeholders as we move forward so it was great to see how enthusiastic Angie was about the type of projects we will be looking to take forward.”

During the visit, Ms Ridgwell was given a full tour of the new facilities which will provide a home for the Health Innovation Campus team, as well as Lancaster University’s medical school and the Division of Health Research.

It also features co-location space for businesses wishing to collaborate with partners on health-related initiatives – or those looking to further explore business opportunities in this area.

Ms Ridgwell, chief executive and director of resources at Lancashire County Council, said: “It was great to see the progress being made in the construction of this exciting project.

“The campus will act as a catalyst in helping to tackle some of the bigger challenges in healthcare by bringing together researchers, healthcare professionals, businesses, policy-makers and local authorities, like the county council.

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**LANCASHIREBUSINESSVIEW**

10.09.2019

# Behind the scenes at Lancaster University's Health Innovation Campus

As part of its mission to bring together cross-sector organisations to collaborate on projects, the building will include small/medium-sized enterprise incubation spaces where businesses can co-locate to better use the university's research and development capabilities.

Dr Sherry Kothari, director of the Health Innovation Campus (HIC), said: "The vision for health innovation at Lancaster is to challenge the status quo today to create healthier lives tomorrow."



"Our experienced team is already in place, working to bring together business with academic experts and public sector partners to come up with solutions to pressing health challenges."

"Once the HIC building is completed, it will provide a focal point where researchers, healthcare professionals, businesses, local authorities and policy-makers can investigate systematic approaches to improving health and wellbeing, in line with the aims of the UK's Industrial Strategy and the NHS long-term plan."

"This is a major investment by the university and its partners to improve the health of our communities, protect and enhance services and help people live longer, healthier lives."



What is the Health Innovation Campus?

The campus will make a major contribution towards tackling some of the significant health challenges we face today.

Health systems in the UK, and globally, are under enormous pressure, necessitating innovative approaches through various methodologies.



The Health Innovation Campus will provide a focal point to support researchers, healthcare providers, businesses, local authorities and policy makers to collaborate with academics from a top 10 UK institution to find solutions to serious health challenges.

How is the campus being funded?

Development of the new campus has been supported by the Lancashire Enterprise Partnership Growth Deal, as well as the European Regional Development Fund.

The project is receiving up to £8.6m of funding from the England European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020.

The Ministry of Housing, Communities and Local Government (and in London the intermediate body Greater London Authority) is the managing authority for European Regional Development Fund.

Established by the European Union, the European Regional Development Fund helps local areas stimulate their economic development by investing in projects which will support innovation, businesses, create jobs and local community regenerations.



Lancaster University's new £41m Health Innovation Campus is beginning to take shape – as these exclusive behind the scenes photos show.

The campus is a major investment by the university to discover new ways to improve the population's health and well-being.



The building is currently under construction on the northern edge of the university's Bailrigg campus, and some of the site's key areas are beginning to take shape.

A conference and exhibition space will be at the heart of the building, along with a business lounge and study area. Lancaster University's medical school will also move into cutting-edge new facilities on site.

LANCASTER  
GUARDIAN

25.04.2019



## Feature : PPD Move to Vision Park

InBusinessBurnley  
Issue 15

12.12.2018

### Leading UK Digital Print Production supply company move to prestigious new address on Vision Park

Vision Park, Burnley's latest hi-spec business space, is delighted to welcome one of UK's leading digital print production companies, Production Print Direct Limited (PP Direct), to the innovation hub. PP Direct signed up for their 2,500 sq.ft. hi-spec unit earlier in the year and they've created a modern showroom, offices, and a large service space with a mezzanine for future expansion and events since taking up occupation of their unit.

Managing Director, Mike Ashforth said: "We've taken quite a lot of space at Vision Park to prepare us for the next stage of our growth. One of the aspirations for moving into Vision Park was to give us room to grow and allow us to open up from supplying and servicing the commercial print market into the office market."

Adding: "The prestigious aspect of the site is what attracted us to Vision Park. It's got the look and feel of a prestigious location. We liked the development from the outset—it had the space we needed to create our vision, with no constraints, and Burnley Council were extremely flexible in supporting our plans."

"The proximity of Vision Park to Burnley College and the UCLan university campus was another influential factor as we felt it was something that could help the business in the future, being located in such close proximity to such a good resource and possibly our future workforce."



"We've taken quite a lot of space at Vision Park to prepare us for our next stage of growth."

MD, Mike Ashforth, PP Direct



Service Director, Tony Molloy added: "The main reason behind the move and investment is to allow us to set the ball rolling with our next stage of our planned growth to move into the office print market."

Mike and his team have a strong history in the digital print industry and the business growth is attributed to this strong background and the understanding of how the machines need operate in the environment where they are being put to work.

Established in 2012, Production Print Direct specialise in providing a quality service led/service response based delivery to the commercial print industry. With highly skilled and highly trained engineers who understand what commercial print operators need their equipment to do.

Mike talks about the fast-changing market for digital print requirements, saying: "Digitally printed pages continue to grow at a rate that exceeds the decline in litho and will continue to do so for many years. Print buyers need their print service provider to have on demand capability, responding to their fast-changing communication requirements. The trend that is set to continue for years is that digital volumes are growing rapidly due to the on-demand nature of customer needs. Order today- print today- deliver tomorrow is fast becoming the norm.

"Our technicians are trained to the highest standards and work within the print for pay industry giving our customers the confidence to explore machine capabilities and work with us to overcome challenging medias, files and timescales. Transferring these skills and experience to the office print market will ensure that all customers always receive a 'best in class' service provision.

"Our range of new cut-sheet presses and multifunctional devices (MFD's) from Canon and Develop along with roll fed and flatbed inkjet devices from Mimaki provides professional printers and MFD users alike, with a huge range of industry leading technologies that offer quality, reliability and productivity to grow your business.

"The opportunities for commercial printers to be part of this exciting revival are enormous and having the right equipment is critical. For office print users, PP Direct offer industry leading service levels, equipment and expertise under our newly created Office Print Direct (OP Direct) branding."



### Vision Park represents an opportunity to relocate to one of the most exciting commercial developments in the Lancashire region.

The 5 acre (2.02 hectare) development provides a high quality industrial accommodation and advanced manufacturing hybrid accommodation for a wide variety of occupiers with bespoke design and build solutions to suit.

Phase One was completed in January 2018 providing a range of industrial units from 825 sq. ft. to 5,500 sq. ft. The quality of built environment and finished product will be underpinned by the skilled and diverse labour pool within the region. Vision Park represents an opportunity to relocate to the most exciting commercial development in the Lancashire region.

The Vision Park Development has been supported by a grant from LEP's E320m Growth Deal.

For details of space at Vision Park call:  
Martyn Hardacre on 01282 477213



12.12.2018

PHASE 1  
**50%**  
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# evolve

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BURNLEY BB12 0BJ

PHASE 2 & 3

- Light industrial/  
hybrid units/office
- Available to lease  
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you  
Michael Cavannagh  
michael@tdawson.co.uk

Chris Cheep  
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Martyn Hardacre  
mhardacre@burnley.gov.uk



InBusinessBurnley  
ISSUE 14

25.08.2018

Feature : Vision Park

# Vision Park nearing 50% occupancy following the launch of the flagship development

Following the celebratory launch event of Burnley's flagship Vision Park development earlier this year, Burnley Council are delighted to announce that the park is already almost 50% occupied.

Trebor Developments handed the keys over to Burnley Council on the completed Phase One development at Vision Park at the launch event of the new business space in January and there has been a good level of enquiries coming in for the unique business space since the launch.

Barnfield Construction Limited was the principal contractor appointed to carry out the construction, and have delivered the high quality spec that the partners wanted to achieve.

Phase One consists of a range of quality industrial units from 1,500 sq ft to 5,000 sq ft, which are available on flexible terms.

Trebor are also promoting Phases Two and Three for office accommodation and hybrid industrial/office units to meet occupiers' specific requirements.

Bob Tattrie, Managing Partner for Trebor Developments, commented, "We are delighted to see Phase One handed over and the strong interest

in the units and as predicted take up is going well which has established Vision Park as the premium employment location in Burnley.

"Throughout the project we have worked closely with Burnley Borough Council to deliver a facility which the Council can manage effectively and attract a wide range of occupiers. We are sure Phases Two and Three at Vision Park will also be attractive to occupiers wanting industrial hybrid units in the area."

The Vision Park development has been supported by a grant from the LEP's £320m Growth Deal investment programme.

Graham Cowley, Chair of the LEP's Growth Deal board, said: "Through initiatives like the Lancashire Growth Deal we are able to create spaces and facilities like this which businesses need to thrive. With Phase One now completed, and handed over to Burnley Council to progress, the LEP looks forward to seeing Vision Park flourish as a hub of innovation, productivity and commercial growth."

Trebor and Burnley's joint agents for Vision Park are Trevor Dawson and GVA, end user specific design proposals are now available for phases Two and Three to meet specific occupier requirements.

For details on the remaining units and phases II and III contact Burnley Council's business support team on: 01282 477213



ea you

# Aerospace Lancashire flies high at Paris Air Show

Aerospace Lancashire, the partnership between the Lancashire Enterprise Partnership (LEP), Lancashire County Council (LCC) and local aerospace businesses, received an overwhelmingly positive response when it exhibited at last week's Paris Air Show.

The four-day, bi-annual event sees around 2,400 companies exhibiting, welcomes over 320,000 international visitors, and attracts over 3,000 members of the world's press.

As in previous years, Aerospace Lancashire were part of the North West Aerospace Alliance's (NWAA) stand. The NWAA, which represents and supports the aerospace industry across the region, has 220 members which account for 25% of the UK aerospace industry. Combined its members have a turnover of over £7bn.

Many of the NWAA's biggest members are based in Lancashire, and companies such as BAE Systems, Safran Nacelles, Kaman and MB Aerospace also attended the Paris show.

Their presence, alongside a number of Lancashire SMEs who are part of the county's massive aerospace supply chain, was used by Aerospace Lancashire to demonstrate to investors, employers and policymakers the continuing significance of Lancashire's world-class aerospace industry.

This included highlighting how the county was still the number one region in the UK for aerospace activity and remains fourth in the world overall. Other major assets currently being brought forward, which will enhance the county's aerospace offer, were also actively promoted.

These include UCLan's new £30m Engineering Innovation Centre (EIC) at Preston and the proposed Advanced Manufacturing Research Centre North West (AMRC NW) which is set to be sited at the Samlesbury Aerospace Enterprise Zone, both of which have been supported by the LEP's Growth Deal fund.

The AMRC NW will also be adjacent to BAE's facilities at Samlesbury which include their Academy for Skills and Knowledge (ASK).

Over the course of the Paris show the Aerospace Lancashire team held meetings with government minister Andrew Stephenson from the Department for Business, Energy and Industrial Strategy (BEIS), representatives from Department of International Trade (DIT), and major UK-based aerospace businesses.

They also had talks with over 25 different companies, delegations and international aerospace clusters who were interested in finding out more about Lancashire's aerospace sector and potential investment opportunities.

Lancashire County Council's Head of Business Growth and Innovation, Andy Walker, who attended the show, said: "Lancashire's reputation as one of the world's most significant aerospace clusters, with major manufacturers based in the county together with hundreds of SMEs in the supply chain, continues to be recognised on a global scale.

"We are still the only place in the UK where an entire aircraft can be produced without leaving the county boundary, and we are still continually investing in skills, technology and business support specifically around aerospace and aviation.

"New assets, such as UCLan's EIC and the planned AMRC North West facility, together with advanced manufacturing investment programmes such as the Made Smarter initiative, also continue to help us make the case for Lancashire domestically and internationally at key events like this.



"The reaction from influential UK government officials, foreign investors and major employers to the Aerospace Lancashire proposition was extremely positive and we look forward to continuing the conversation with these and others on behalf of the whole county going forward."

David Bailey, Chief Executive of the NWAA, said: "Lancashire, and the hundreds of businesses within the county which work within the aerospace sector, are key partners for the NWAA. It was therefore fantastic that Aerospace Lancashire were able to join us at Paris this year.

"We were able to introduce the county to a wide range of potential companies and aerospace clusters looking to forge links with the UK and we helped make the case for Lancashire, and the wider North West, to influential government policymakers both in the UK and abroad."

County Councillor Michael Green, Lancashire County Council's Cabinet member for economic development, environment and planning, said: "We're pleased that we could support the Lancashire delegation to Paris. Major international events, such as the Paris Air Show, are a significant opportunity to attract investment, grow our economy and bring highly skilled jobs to the county.

"We have a globally-renowned aerospace and advanced manufacturing sector, and it's important that we continue to support the sector to develop and grow in the future."

**BUSINESS  
LANCASHIRE**

03.07.2019

# Lancashire's aerospace sector's 'extremely positive' presence at the Paris Air Show

The flag was flown for the county's crucial aerospace sector at one of the biggest air shows in the world.

Aerospace Lancashire, the partnership between the Lancashire Enterprise Partnership, Lancashire County Council and hundreds of aerospace businesses, exhibited at the Paris Air Show.

The four-day, bi-annual event sees around 2,400 companies exhibiting and welcomes over 320,000 international visitors.

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Companies such as BAE Systems, Safran Nacelles, Kaman and MB Aerospace also attended the Paris show. Their presence, alongside Lancashire SMEs who are part of the county's massive aerospace supply chain, was used by Aerospace Lancashire to demonstrate to investors, employers and policymakers the significance of Lancashire's world-class aerospace sector.

This included highlighting how the county was still the number one region in the UK for aerospace activity and remains fourth in the world overall. Other major assets currently being brought forward, which will enhance the county's aerospace offer, were also actively promoted.

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**The Gazette** 

02.07.2019

# Blackburn with Darwen borough steals top man from county council

LANCASHIRE  
**Telegraph**

10.01.2019



**BLACKBURN with Darwen Borough has appointed a new £90,000 a year growth director lured from a similar post at giant neighbour Lancashire County Council.**

Burnley resident Martin Kelly takes up the post vacated by Ian Richardson in March last year.

His previous job for nine years was director of economic development and planning at Lancashire County Council working across 12 boroughs.

He had also acted as the chief operating officer of the Lancashire Enterprise Partnership since 2012.

Cllr Phil Riley, Executive Member for Regeneration, said: "He is a great catch. It's something of a coup for Blackburn with Darwen Council."

Mr Kelly will be responsible for growth strategies, strategic transport and infrastructure development, town centres and planning and property services.

He is on a director salary band of £87,896 to £94,087 a year.

At Lancashire, Mr Kelly secured a £1 billion investment programme for the county council including winning its £320 million Growth Deal covering 40 major initiatives.

They included Darwen's Ellison Fold Way distributor road aimed unlocking new employment and housing opportunities, major rail improvements between Blackburn, Darwen, Bolton and Manchester, Blackburn town centre's Making Rooms and the Samlesbury Aerospace Enterprise Zone.

Mr Kelly said: "There is a clear desire to make a difference for the residents, communities and businesses here which was central to my decision to join. The welcome I've received from colleagues has been brilliant,"

Cllr Riley said: "We are really pleased to welcome Martin. He brings lots of experience and expertise of large scale growth projects and will be a great asset to the continuing revival of the borough.

"The challenge of the cuts continues and it's important we recruit high calibre people like Martin to help make sure Blackburn with Darwen attracts investment and maximises income opportunities."

Cllr Derek Hardman, regeneration spokesman for the council Conservative group, said: "The proof of the pudding will be in the eating. His main job will be to get investment into the borough and if he does that it will be a good appointment."

Originally from St Helens, Rugby League fan Mr Kelly lives with his young family in Burnley. He previously worked for Manchester City Council, Bolton Council and the former North West Regional Development Agency and Leeds Business School.

# CBE for Edwin Booth

Edwin Booth, the fifth generation chairman of the Booths grocery chain and **out-going chairman** of the Lancashire Enterprise Partnership, has been granted a CBE in the Queen's New Year's honours list.



Edwin earned the Commander of the Most Excellent Order of the British Empire distinction, which is one rank above OBE and only below a knighthood, for his contributions to both business and charity.

He has been the LEP's first and only chair in 2011, overseeing the formation of **Boost**; a £320m Growth Deal set to create 11,000 jobs; a £450m City Deal set to create 20,000 jobs; three Enterprise Zones; and the Transport for Lancashire organisation.

The LEP has also been instrumental in developing a single economic plan and a 'Lancashire narrative' to guide its ambitions and promote the county on a national and international platform.

Edwin said: "For years I have done various things and been involved in many facets of life, most recently chairing the LEP.

"That has been a fascinating journey. Over the years I have managed to encourage many businesses to interact with schools and young people. All I can say is I am just passionate about life and about people. If I can help anyone to be the best they can, either in business or outside, then that's what I like to do."

Chorley-born Bill Beaumont has also been knighted. He played 34 times for the England national rugby union team between 1975 and 1982, 21 one of those as captain. He has been the chairman of Rugby Football Union since 2012 and was elected as the chairman of World Rugby in 2016.

Blackpool's Jon Bamborough has been awarded an MBE for founding the Blackpool Music Festival, which raises money to help feed and house the homeless. Helen Bingley of Lancaster and Susan Smith of the Morecambe Bay NHS Trust earned OBEs. John Blowes earned an MBE for services to renewable energy.

# £5m worth of 'social value' created by county's growth deal projects



Lancashire was given a £20m government growth deal in 2014. Picture: Alan Bewley

**A government growth deal for Lancashire has generated more than £5m of so-called "social value", according to the organisation overseeing how the money is spent.**

The county's Local Enterprise Partnership (LEP) received £320m from Whitehall back in 2014 to fund projects designed to boost the region's economy. These have included the redesign of Preston city centre's main shopping streets, a plan to develop a conference centre and hotel at the Winter Gardens in Blackpool and the creation of a health innovation campus at Lancaster University.

As part of assessing the impact of more than 40 investments either made or planned across the county, the LEP has designed a method of calculating their worth to society as a whole.

It is estimated that £5.5m of social value has been created, with the vast majority coming from the number of apprenticeships offered by growth deal projects, as well as job opportunities for residents from disadvantaged backgrounds.

A meeting of the LEP's growth deal management board heard that the method of calculating the wider benefits of such projects may underestimate their true value.

"The figure does not include a large chunk of spending generated by procurement from small and medium-sized businesses [in the county]," Martin Hill, Skills and Enterprise Co-ordinator, said.

"[The investment] also raises the profile of community projects and volunteers - and this is not necessarily being captured," he added.

One board member highlighted the difficulty of reflecting the more unexpected benefits of growth deal investment.

"Some of the stories have been fantastic - like the workmen on a tram project in Blackpool who revived a man who collapsed nearby or the workshop which was also used to make toys for local children," Alan Cavill said.

More than three quarters of growth deal projects which are underway are reporting some level of social value.

"Lancashire has been ahead of the game and that has set us in good stead for future bids [for funding]," Graham Cowley, chair of the growth deal management board, said.

"Inclusive growth is a major element of maximising investment in Lancashire," he added.



# Agenda Item 12

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# Agenda Item 13

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# Agenda Item 14

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# Agenda Item 15

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